The Tale of Time

Analyzing the time pattern of customers

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The time people spend on finding (Mean)

<table>
<thead>
<tr>
<th>Price Promise</th>
<th>With_price_promise</th>
<th>Without_price_promise</th>
</tr>
</thead>
<tbody>
<tr>
<td>Days</td>
<td>26</td>
<td>52</td>
</tr>
</tbody>
</table>

Days less!
How Long Visitor Spends on Edmunds for Different Cars?

\[ D_{el} = \sum_{v \in c_l} d_v \]
Thank You!

Questions?