



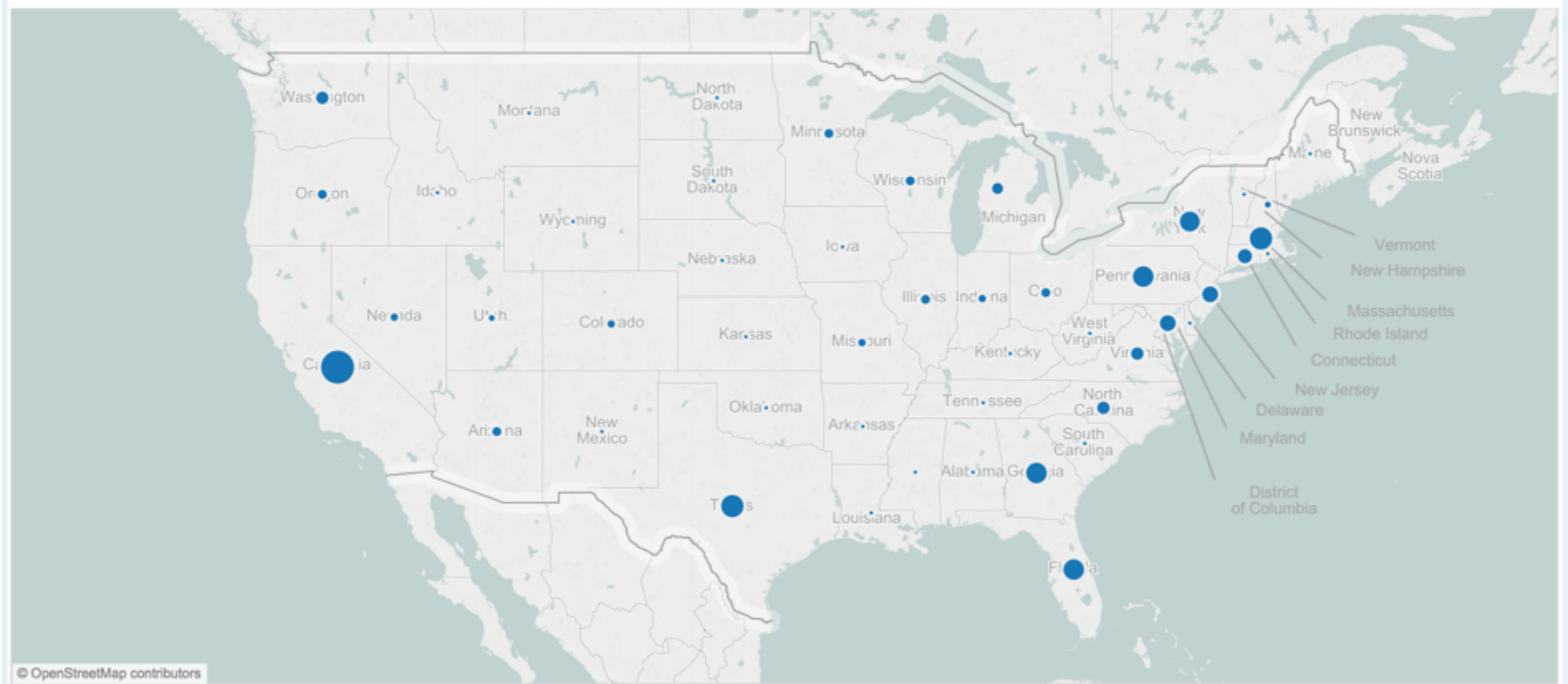
edmunds ANIMATION

For interactive visualization visit
<https://public.tableau.com/profile/publish/Datafest2015/Dashboard1#!/publish-confirm>

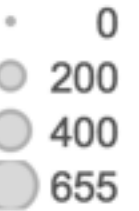
INFOROCKS – UNC Chapel Hill
Shun Sun, Haoyang Yan, Zhenwei Wang

Location, location, location

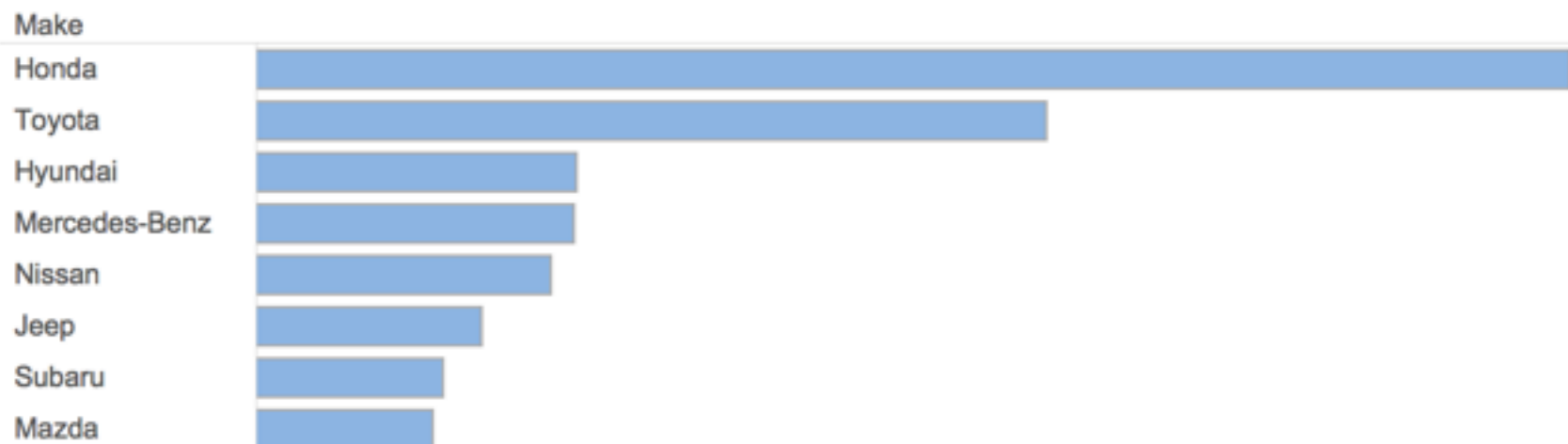
Where Does a Make Sell



Sales



Top Selling Makes

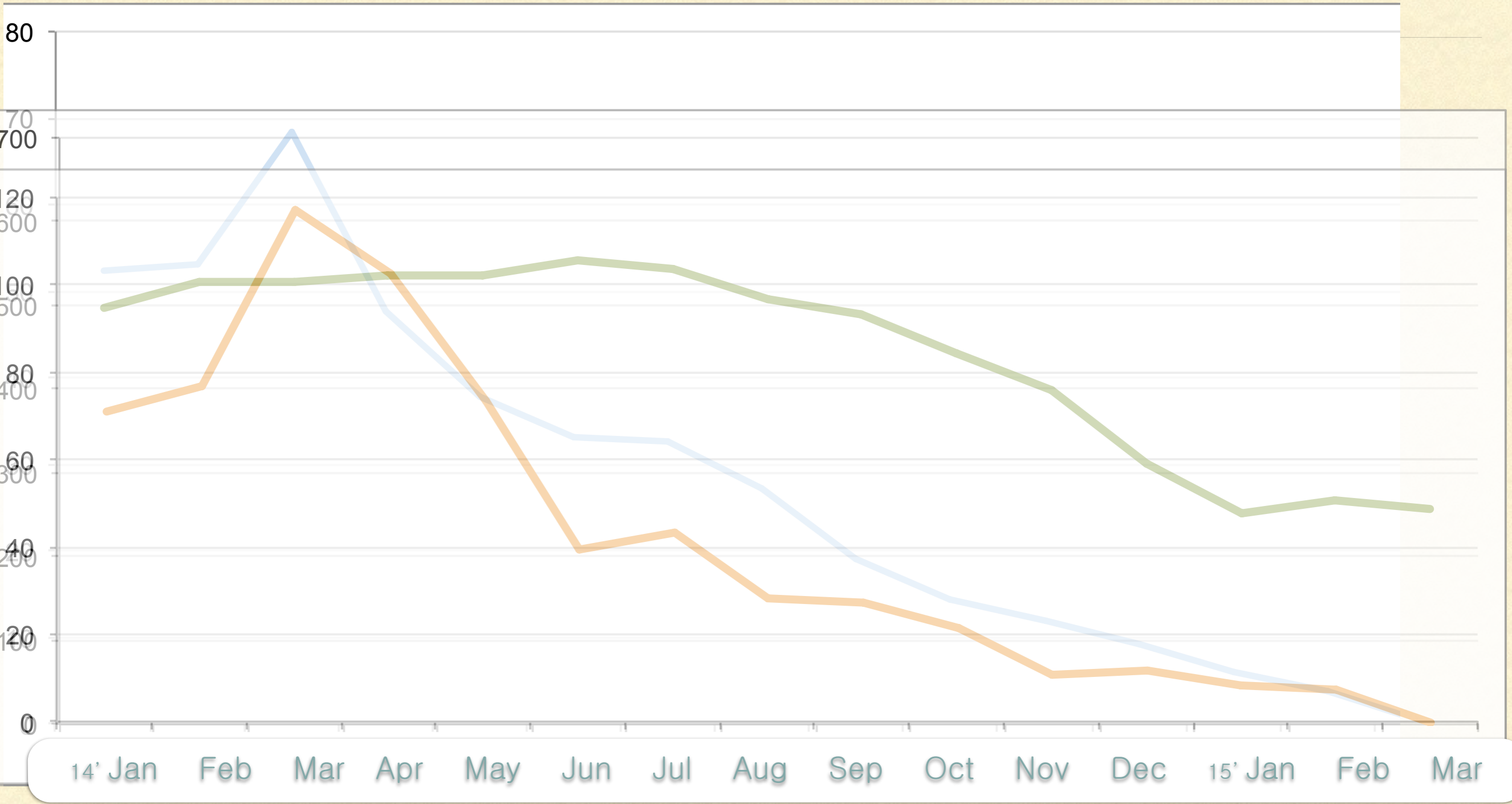


Make

State

See LIVE DEMO

Leads on Gas/ Hybrid(Electric) Vehicles



Oil Price Source: http://ycharts.com/indicators/crude_oil_spot_price

Web-browsing behavior of Edmunds users

