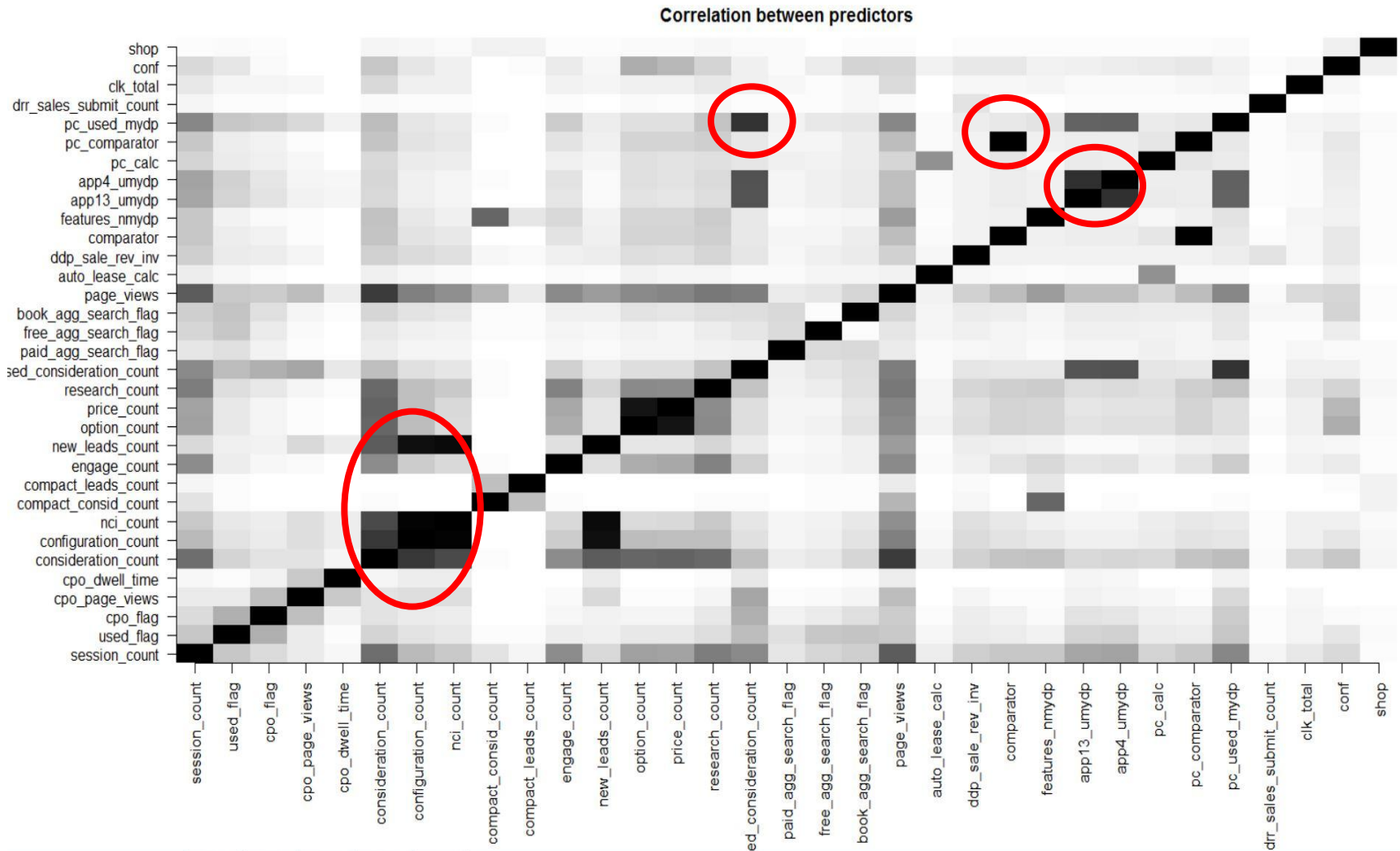


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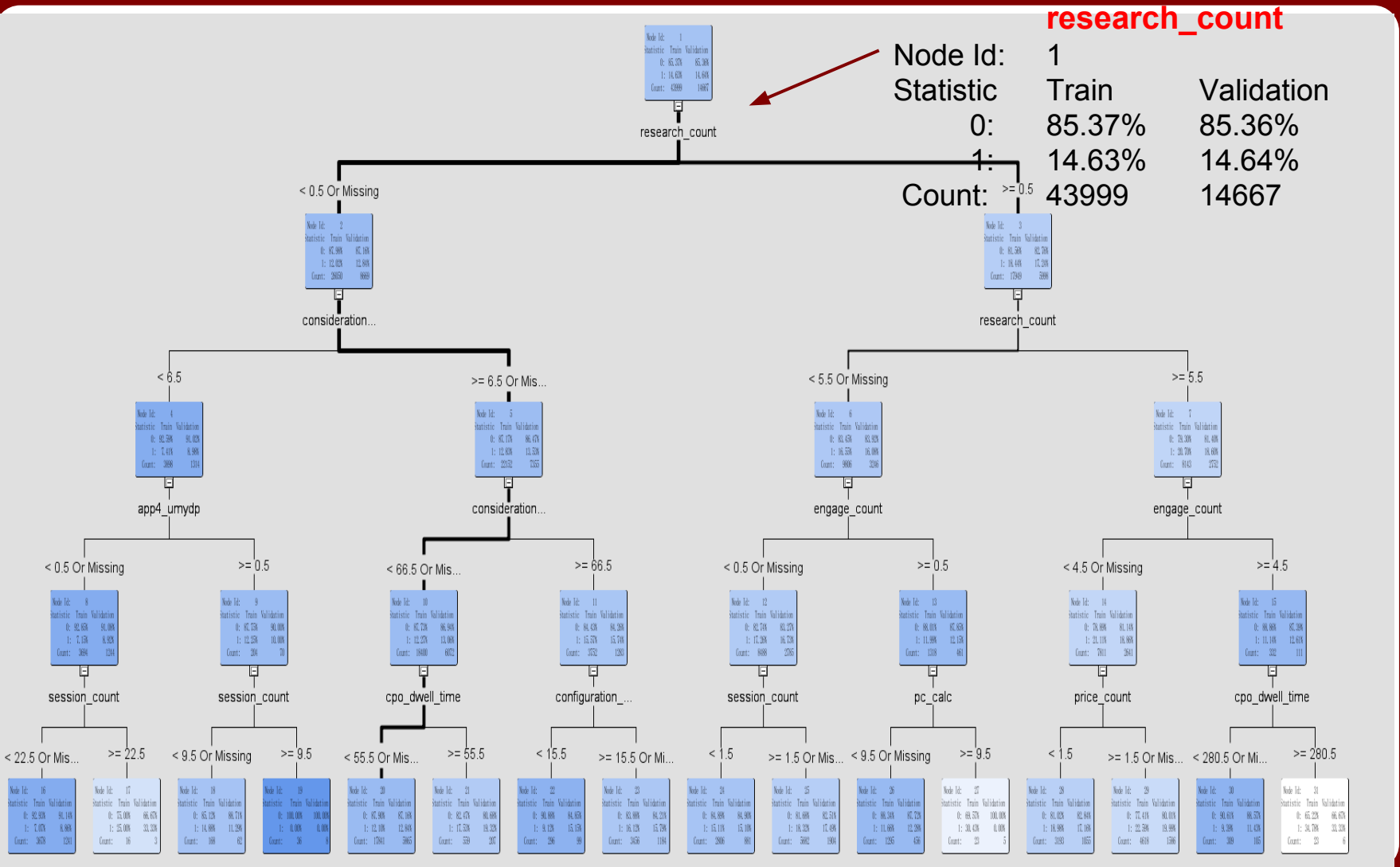
How Can Web Usage Affect Transaction of Potential Customers?

Team: Pentagonagram

Correlation Between 33 Significant Predictors



Classification Tree



K-Nearest Neighbor Predict Model

K=	Misclassification Rate
10	0.148428
8	0.150474
9	0.152451
6	0.153337
4	0.155383
7	0.158724
2	0.161315
5	0.167383
3	0.189678
1	0.245381

