

Could Fisher, Jeffreys and Neyman Have Agreed on Testing?

James O. Berger

Abstract. Ronald Fisher advocated testing using p -values, Harold Jeffreys proposed use of objective posterior probabilities of hypotheses and Jerzy Neyman recommended testing with fixed error probabilities. Each was quite critical of the other approaches. Most troubling for statistics and science is that the three approaches can lead to quite different practical conclusions.

This article focuses on discussion of the conditional frequentist approach to testing, which is argued to provide the basis for a methodological unification of the approaches of Fisher, Jeffreys and Neyman. The idea is to follow Fisher in using p -values to define the “strength of evidence” in data and to follow his approach of conditioning on strength of evidence; then follow Neyman by computing Type I and Type II error probabilities, but do so conditional on the strength of evidence in the data. The resulting conditional frequentist error probabilities equal the objective posterior probabilities of the hypotheses advocated by Jeffreys.

Key words and phrases: p -values, posterior probabilities of hypotheses, Type I and Type II error probabilities, conditional testing.

1. INTRODUCTION

1.1 Disagreements and *Disagreements*

Ronald Fisher, Harold Jeffreys and Jerzy Neyman **disagreed** as to the correct foundations for statistics, but often agreed on the actual statistical procedure to use. For instance, all three supported use of the same estimation and confidence procedures for the elementary normal linear model, **disagreeing** only on the interpretation to be given. As an example, Fisher, Jeffreys and Neyman **agreed** on $(\bar{x} - 1.96 \frac{\sigma}{\sqrt{n}}, \bar{x} + 1.96 \frac{\sigma}{\sqrt{n}})$ as the 95% confidence interval for a normal mean, but insisted on assigning it fiducial, objective Bayesian and frequentist interpretations, respectively. While the debate over interpretation can be strident, statistical practice is little affected as long as the reported numbers are the same.

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The situation in testing is quite different. For many types of testing, Fisher, Jeffreys and Neyman **disagreed** as to the basic numbers to be reported and could report considerably different conclusions in actual practice.

EXAMPLE 1. Suppose the data, X_1, \dots, X_n , are i.i.d. from the $\mathcal{N}(\theta, \sigma^2)$ distribution, with σ^2 known, and $n = 10$, and that it is desired to test $H_0 : \theta = 0$ versus $H_1 : \theta \neq 0$. If $z = \sqrt{n}\bar{x}/\sigma = 2.3$ (or $z = 2.9$):

- Fisher would report the p -values $p = 0.021$ (or $p = 0.0037$).
- Jeffreys would report the posterior probabilities of H_0 , $\Pr(H_0|x_1, \dots, x_n) = 0.28$ [or $\Pr(H_0|x_1, \dots, x_n) = 0.11$], based on assigning the hypotheses equal prior probabilities of $1/2$ and using a conventional $\text{Cauchy}(0, \sigma)$ prior on the alternative.
- Neyman, had he prespecified Type I error probability $\alpha = 0.05$, would report $\alpha = 0.05$ in either case (and a Type II error probability β or power function).

The discrepancy between the numbers reported by Fisher and Jeffreys are dramatic in both cases, while the discrepancy between the numbers reported by

Fisher and Neyman are dramatic primarily in the second case. Even if one goes past the raw numbers and considers the actual “scales of evidence” recommended by the three, significant differences remain (see, e.g., Efron and Gous, 2001).

The *disagreement* occurs primarily when testing a “precise” hypothesis as above. When testing a one-sided hypothesis, such as $H_0 : \theta \leq 0$, the numbers reported by Fisher and Jeffreys would often be similar (see Casella and Berger, 1987, for discussion—but see Berger and Mortera, 1999, for an alternative perspective). Here precise hypothesis does not necessarily mean a point null hypothesis; the discussion applies equally well to a small interval null hypothesis (see Berger and Delampady, 1987). Also, the null hypothesis can have nuisance parameters that are common to the alternative hypothesis.

We begin, in Section 2, by reviewing the approaches to testing espoused by Fisher, Jeffreys and Neyman and the criticisms each had of the other approaches. The negative impact upon science that has resulted from the *disagreement* is also discussed. In Section 3, we describe the conditional frequentist testing paradigm that is the basis of the unification of the three viewpoints. Section 4 discusses how this would have allowed Fisher, Jeffreys and Neyman to simply *disagree*—that is, to report the same numbers, though assigning them differing interpretations. Section 5 discusses various generalizations of the unified approach.

Before beginning, a few caveats are in order. The first is about the title of the article. Fisher, Jeffreys and Neyman all held very strong opinions as to the appropriateness of their particular views of statistics, and it is unlikely that they would have personally reached agreement on this issue. What we are really discussing, therefore, is the possibility of a unification being achieved in which the core principles of each of their three schools are accommodated.

Another caveat is that this is not written as a historical work and quotations justifying the stated positions of Fisher, Jeffreys and Neyman are not included. Key books and publications of the three that outline their positions and give their criticisms of the other approaches include Fisher (1925, 1935, 1955, 1973), Neyman and Pearson (1933), Neyman (1961, 1977) and Jeffreys (1961). Other references and much useful historical discussion can be found, for instance, in Morrison and Henkel (1970), Spielman (1974, 1978), Carlson (1976), Savage (1976), Hall and Selinger (1986), Zabell (1992), Lehmann (1993), Johnstone

(1997), Barnett (1999) and Hubbard (2000). Furthermore, Fisher, Jeffreys and Neyman were statisticians of great depth and complexity, and their actual viewpoints toward statistics were considerably more subtle than described herein. Indeed, the names Fisher, Jeffreys and Neyman will often be used more as a label for the schools they founded than as specific references to the individuals. It is also for this reason that we discuss Neyman testing rather than the more historically appropriate Neyman–Pearson testing; Egon Pearson seemed to have a somewhat eclectic view of statistics (see, e.g., Pearson, 1955, 1962) and is therefore less appropriate as a label for the “pure” frequentist philosophy of testing.

A final caveat is that we mostly avoid discussion of the very significant philosophical differences between the various schools (cf. Braithwaite, 1953; Hacking, 1965; Kyburg, 1974; Seidenfeld, 1979). We focus less on “what is correct philosophically?” than on “what is correct methodologically?” In part, this is motivated by the view that professional agreement on statistical philosophy is not on the immediate horizon, but this should not stop us from agreeing on methodology, when possible, and, in part, this is motivated by the belief that optimal general statistical methodology must be simultaneously interpretable from the differing viewpoints of the major statistical paradigms.

2. THE THREE APPROACHES AND CORRESPONDING CRITICISMS

2.1 The Approaches of Fisher, Jeffreys and Neyman

In part to set notation, we briefly review the three approaches to testing in the basic scenario of testing simple hypotheses.

Fisher’s significance testing. Suppose one observes data $X \sim f(x|\theta)$ and is interested in testing $H_0 : \theta = \theta_0$. Fisher would proceed by:

- Choosing a test statistic $T = t(X)$, large values of T reflecting evidence against H_0 .
- Computing the p -value $p = P_0(t(X) \geq t(x))$, rejecting H_0 if p is small. (Here, and throughout the paper, we let X denote the data considered as a random variable, with x denoting the actual observed data.)

A typical justification that Fisher would give for this procedure is that the p -value can be viewed as an index of the “strength of evidence” against H_0 , with small p indicating an unlikely event and, hence, an unlikely hypothesis.

Neyman–Pearson hypothesis testing. Neyman felt that one could only test a null hypothesis, $H_0 : \theta = \theta_0$, versus some alternative hypothesis, for instance, $H_1 : \theta = \theta_1$. He would then proceed by:

- Rejecting H_0 if $T \geq c$ and accepting otherwise, where c is a *pre-chosen* critical value.
- Computing Type I and Type II error probabilities, $\alpha = P_0(\text{rejecting } H_0)$ and $\beta = P_1(\text{accepting } H_0)$.

Neyman’s justification for this procedure was the frequentist principle, which we state here in the form that is actually of clear practical value. (See Neyman, 1977. Berger, 1985a and b contain discussions relating this practical version to more common textbook definitions of frequentism.)

FREQUENTIST PRINCIPLE. In repeated practical use of a statistical procedure, the long-run average actual error should not be greater than (and ideally should equal) the long-run average reported error.

The Jeffreys approach to testing. Jeffreys agreed with Neyman that one needed an alternative hypothesis to engage in testing and proceeded by:

- Defining the Bayes factor (or likelihood ratio) $B(x) = f(x|\theta_0)/f(x|\theta_1)$.
- Rejecting H_0 (accepting H_0) as $B(x) \leq 1$ [$B(x) > 1$].
- Reporting the objective posterior error probabilities (i.e., the posterior probabilities of the hypotheses)

$$(1) \quad \Pr(H_0|x) = \frac{B(x)}{1 + B(x)}$$

$$\left(\text{or } \Pr(H_1|x) = \frac{1}{1 + B(x)} \right)$$

based on assigning equal prior probabilities of 1/2 to the two hypotheses and applying the Bayes theorem.

Note that we are using “objective” here as a label to distinguish the Jeffreys approach to Bayesian analysis from the subjective approach. Whether any approach to statistics can really claim to be *objective* is an issue we avoid here; see Berger and Berry (1988) for discussion.

2.2 Criticisms of the Three Approaches

The discussion here will be very limited: Fisher, Jeffreys and Neyman each had a lot to say about the other approaches, but space precludes more than a rather superficial discussion of their more popularized criticisms.

Criticisms of the Bayesian approach. Fisher and Neyman felt that it is difficult and/or inappropriate to choose a prior distribution for Bayesian testing. Sometimes criticism would be couched in the language of objectivity versus subjectivity; sometimes phrased in terms of the inadequacy of the older inverse probability version of Bayesianism that had been central to statistical inference since Laplace (1812); and sometimes phrased in terms of a preference for the frequency meaning of probability.

The comments by Fisher and Neyman against the Bayesian approach were typically quite general, as opposed to focusing on the specifics of the developments of Jeffreys. For instance, the fact that the methodology proposed by Jeffreys can lead to Bayesian confidence intervals that are also asymptotically optimal frequentist confidence intervals (Welch and Peers, 1963) did not seem to enter the debate. What could be viewed as an analogue of this result for testing will be central to our argument.

Criticisms of Neyman–Pearson testing. Both Fisher and Jeffreys criticized (unconditional) Type I and Type II errors for not reflecting the variation in evidence as the data range over the rejection or acceptance regions. Thus, reporting a prespecified $\alpha = 0.05$ in Example 1, regardless of whether $z = 2$ or $z = 10$, seemed highly unscientific to both. Fisher also criticized Neyman–Pearson testing because of its need for an alternative hypothesis and for the associated difficulty of having to deal with a power function depending on (typically unknown) parameters.

Criticisms of p-values. Neyman criticized *p*-values for violating the frequentist principle, while Jeffreys felt that the logic of basing *p*-values on a tail area (as opposed to the actual data) was silly [“... a hypothesis that may be true may be rejected because it has not predicted observable results that have not occurred” (Jeffreys, 1961)]. More recently—and related to both these criticisms—there has been great concern that the too-common misinterpretation of *p*-values as error probabilities very often results in considerable overstatement of the evidence against H_0 ; compare Edwards, Lindman and Savage (1963), Gibbons and Pratt (1975), Berger and Sellke (1987), Berger and Delampady (1987), Delampady and Berger (1990) and even the popular press (Matthews, 1998).

Dramatic illustration of the nonfrequentist nature of *p*-values can be seen from the *applet* available at www.stat.duke.edu/~berger. The applet assumes one faces a series of situations involving normal data with

unknown mean θ and known variance, and tests of the form $H_0 : \theta = 0$ versus $H_1 : \theta \neq 0$. The applet simulates a long series of such tests and records how often H_0 is true for p -values in given ranges.

Use of the applet demonstrates results such as if, in this long series of tests, half of the null hypotheses are initially true, then, among the subset of tests for which the p -value is near 0.05, at least 22%—and typically over 50%—of the corresponding null hypotheses will be true. As another illustration, Sterne and Davey Smith (2001) estimated that roughly 90% of the null hypotheses in the epidemiology literature are initially true; the applet shows that, among the subset of such tests for which the p -value is near 0.05, at least 72%—and typically over 90%—of the corresponding null hypotheses will be true. The harm from the common misinterpretation of $p = 0.05$ as an error probability is apparent.

2.3 Impact on Science of the *Disagreement*

We do not address here the effect on statistics of having three (actually more) warring factions, except to say the obvious: it has not been good for our professional image. Our focus, instead, is on the effect that the *disagreement* concerning testing has had on the scientific community.

Goodman (1999a, b) and Hubbard (2000), elaborating on earlier work such as Goodman (1992, 1993) and Royall (1997), made a convincing case that the disagreement between Fisher and Neyman has had a significantly deleterious effect upon the practice of statistics in science, essentially because it has led to widespread confusion and inappropriate use of testing methodology in the scientific community. The argument is that testers—in applications—virtually always utilize p -values, but then typically interpret the p -values as error probabilities and act accordingly. The dangers in this are apparent from the discussion at the end of the last section. Note that this confusion is different from the confusion between a p -value and the posterior probability of the null hypothesis; while the latter confusion is also widespread, it is less common in serious uses of statistics.

Fisher and Neyman cannot be blamed for this situation: Neyman was extremely clear that one should use preexperimentally chosen error probabilities if frequentist validity is desired, while Fisher was very careful in distinguishing p -values from error probabilities.

Concerns about this (and other aspects of the inappropriate use of p -values) have repeatedly been raised in many scientific writings. To access at least some of

the literature, see the following web pages devoted to the topic in various sciences:

Environmental sciences: www.indiana.edu/~stigtsts

Social sciences: www.coe.tamu.edu/~bthompson

Wildlife science:

www.npwrc.usgs.gov/perm/hypotest

www.cnr.colostate.edu/~anderson/null.html.

It is natural (and common) in these sciences to fault the statistics profession for the situation, pointing out that common textbooks teach frequentist testing and then p -values, without sufficient warning that these are completely different methodologies (e.g., without showing that a p -value of 0.05 often corresponds to a frequentist error probability of 0.5, as indicated by the mentioned applet and conditional frequentist developments).

In contrast, the statistics profession mostly holds itself blameless for this state of affairs, observing that the statistical literature (and good textbooks) does have appropriate warnings. But we are not blameless in one sense: we have not made a concerted professional effort to provide the scientific world with a unified testing methodology (a few noble individual efforts—such as Lehmann, 1993—aside) and so we are tacit accomplices in the unfortunate situation. With a unified testing methodology now available, it is time to mount this effort and provide nonstatisticians with testing tools that they can effectively use and understand.

3. CONDITIONAL FREQUENTIST TESTING

3.1 Introduction to Conditioning

Conditional inference is one of the most important concepts in statistics, but often it is not taught in statistics courses or even graduate programs. In part this is because conditioning is automatic in the Bayesian paradigm—and hence not a subject of particular methodological interest to Bayesians—while, in the frequentist paradigm, there is no established general theory as to how to condition. Frequentists do condition automatically in various circumstances. For instance, consider a version of the famous Cox (1958) example, in which, say, an assay is sometimes run with a sample of size $n = 10$ and other times with a sample of size $n = 20$. If the choice of sample size does not depend on the unknowns under consideration in the assay (e.g., if it depends only on whether an employee is home sick or not), then virtually everyone would condition on the sample size, rather than, say, report an

error probability that is the average of the error probabilities one would obtain for the two sample sizes.

To be precise as to the type of conditioning we will discuss, it is useful to begin with a simple example, taken from Berger and Wolpert (1988) (which also discusses conditioning in general; see also Reid, 1995; Bjørnstad, 1996).

EXAMPLE 2. Two observations, X_1 and X_2 , are to be taken, where

$$X_i = \begin{cases} \theta + 1, & \text{with probability } 1/2, \\ \theta - 1, & \text{with probability } 1/2. \end{cases}$$

Consider the confidence set for the unknown θ :

$$C(X_1, X_2) = \begin{cases} \text{the point } \{\frac{1}{2}(X_1 + X_2)\}, & \text{if } X_1 \neq X_2, \\ \text{the point } \{X_1 - 1\}, & \text{if } X_1 = X_2. \end{cases}$$

The (unconditional) frequentist coverage of this confidence set can easily be shown to be

$$P_\theta(C(X_1, X_2) \text{ contains } \theta) = 0.75.$$

This is not at all a sensible report, once the data are at hand. To see this, observe that, if $x_1 \neq x_2$, then we know for sure that their average is equal to θ , so that the confidence set is then actually 100% accurate. On the other hand, if $x_1 = x_2$, we do not know if θ is the data's common value plus 1 or their common value minus 1, and each of these possibilities is equally likely to have occurred.

To obtain sensible frequentist answers here, one can define the conditioning statistic $S = |X_1 - X_2|$, which can be thought of as measuring the strength of evidence in the data ($S = 2$ reflecting data with maximal evidential content and $S = 0$ being data of minimal evidential content). Then one defines frequentist coverage conditional on the strength of evidence S . For the example, an easy computation shows that this conditional confidence equals, for the two distinct cases,

$$P_\theta(C(X_1, X_2) \text{ contains } \theta \mid S = 2) = 1, \\ P_\theta(C(X_1, X_2) \text{ contains } \theta \mid S = 0) = \frac{1}{2}.$$

It is important to realize that conditional frequentist measures are fully frequentist and (to most people) clearly better than unconditional frequentist measures. They have the same unconditional property (e.g., in the above example one will report 100% confidence half the time and 50% confidence half the time, resulting

in an "average" of 75% confidence, as must be the case for a frequentist measure), yet give much better indications of the accuracy for the type of data that one has actually encountered.

Exactly the same idea applies to testing. In the case of testing simple hypotheses $H_0 : \theta = \theta_0$ versus $H_1 : \theta = \theta_1$, one determines a statistic $S(x)$, the magnitude of which indicates the strength of evidence in x . Then one computes conditional frequentist error probabilities of Type I and Type II, respectively, as

$$(2) \quad \alpha(s) = P_0(\text{reject } H_0 \mid S(x) = s) \quad \text{and} \\ \beta(s) = P_1(\text{accept } H_0 \mid S(x) = s).$$

A notational comment: a variety of other names are often given to conditioning quantities in the literature. Fisher often used the term "relevant subsets" to refer to subsets of the sample space upon which one should condition. In Example 2, these would be $\{(x_1, x_2) : x_1 = x_2\}$ and $\{(x_1, x_2) : x_1 \neq x_2\}$. Another common term (as in Lehmann, 1993) is "frame of reference," referring to the sample space (or subset thereof) that is actually to be used for the frequentist computation.

3.2 Brief History of Conditional Frequentist Testing

Fisher often used conditioning arguments in testing, as in the development of the Fisher exact test, wherein he chose S to be the marginal totals in a contingency table and then computed p -values conditional on these marginal totals. In addition, Fisher recommended that statisticians routinely condition on an ancillary statistic S (a statistic that has a distribution that does not depend on θ), when available. Fisher's arguments for conditioning were a mix of theory and pragmatism (cf. Savage, 1976; Basu, 1975, 1977), and led to a wide variety of conditioning arguments being developed in the *likelihood school* of statistics (see, e.g., Cox, 1958; Kalbfleish and Sprott, 1973; Reid, 1995).

The use of conditioning in the pure frequentist school was comparatively sporadic, perhaps because Neyman rarely addressed the issue (in spite of frequent criticism by Fisher concerning the supposed lack of conditioning in the frequentist school). The first extensive discussions of conditional frequentist testing were in Kiefer (1976, 1977) and Brown (1978). Among the many observations they made was that, from a frequentist perspective, any conditioning statistic—not just an ancillary statistic—could be employed. However, usual frequentist criteria did not seem to be useful in suggesting the conditioning statistic to use, so

the theory did not immediately lead to the development of statistical methodology. As late as 1993, Lehmann (1993) asserted, “This leaves the combined theory [of testing] with its most difficult issue: What is the relevant frame of reference?”

Berger, Brown and Wolpert (1994) approached the issue of choice of the conditioning statistic from the perspective of seeking a unification between conditional frequentist testing and Bayesian testing, and it is a version of the test proposed therein (as reformulated in Wolpert, 1996) that we will be discussing. That this test also provides a potential unification with Fisherian testing was only recently realized, however.

3.3 Recommended Conditioning Statistic and Test

Fisher argued that p -values are good measures of the strength of evidence against a hypothesis. A natural thought is thus to use p -values to define the conditioning statistic for testing. Thus, for $i = 0, 1$, let p_i be the p -value in testing H_i against the other hypothesis and define the conditioning statistic

$$(3) \quad S = \max\{p_0, p_1\}.$$

The use of this conditioning statistic is equivalent to deciding that data (in either the rejection or acceptance region) that have the same p -value have the same strength of evidence. Note that p -values are only being used in an ordinal sense; any strictly monotonic function of p , applied to both hypotheses, would lead to the same conditioning statistic.

The natural corresponding conditional test proceeds by:

- Rejecting H_0 when $p_0 \leq p_1$, and accepting otherwise.
- Computing the Type I and Type II conditional error probabilities (CEPs) as in (2).

Using the results in Berger, Brown and Wolpert (1994), this can be shown to result in the test T^C , defined by

$$(4) \quad T^C = \begin{cases} \text{if } p_0 \leq p_1, \\ \quad \text{reject } H_0 \text{ and report Type I CEP} \\ \quad \alpha(x) = \frac{B(x)}{1 + B(x)}, \\ \text{if } p_0 > p_1, \\ \quad \text{accept } H_0 \text{ and report Type II CEP} \\ \quad \beta(x) = \frac{1}{1 + B(x)}, \end{cases}$$

where $B(x)$ is the likelihood ratio (or Bayes factor).

EXAMPLE 3 (Taken from Sellke, Bayarri and Berger, 2001). It is desired to test

$$H_0 : X \sim \text{Uniform}(0, 1) \text{ versus } H_1 : X \sim \text{Beta}(1/2, 1).$$

The Bayes factor (or likelihood ratio) is then $B(x) = 1/(2\sqrt{x})^{-1} = 2\sqrt{x}$. Computation yields $p_0 = P_0(X \leq x) = x$ and $p_1 = P_1(X \geq x) = 1 - \sqrt{x}$. Thus the conditioning statistic is $S = \max\{p_0, p_1\} = \max\{x, 1 - \sqrt{x}\}$ (so it is declared that, say, $x = \frac{3}{4}$ in the acceptance region has the same strength of evidence as $x = \frac{1}{16}$ in the rejection region, since they would lead to the same p -value in tests of H_0 and H_1 , respectively).

The recommended conditional frequentist test is thus

$$T^C = \begin{cases} \text{if } x \leq 0.382, \\ \quad \text{reject } H_0 \text{ and report Type I CEP} \\ \quad \alpha(x) = (1 + \frac{1}{2}x^{-1/2})^{-1}, \\ \text{if } x > 0.382, \\ \quad \text{accept } H_0 \text{ and report Type II CEP} \\ \quad \beta(x) = (1 + 2x^{1/2})^{-1}. \end{cases}$$

Note that the CEPs both vary with the strength of evidence in the data, as was one of the basic goals.

4. THE POTENTIAL AGREEMENT

We consider Neyman, Fisher and Jeffreys in turn, and discuss why T^C might—and might not—have appealed to them as a unifying test.

4.1 Neyman

The potential appeal of the test to Neyman is straightforward: it is fully compatible with the frequentist principle and hence is allowed within the frequentist paradigm. Neyman rarely discussed conditioning, in spite of considerable criticisms from Fisher in this regard, as noted above, and so it is difficult to speculate as to his reaction to use of the conditioning statistic in (3). The result—having a true frequentist test with error probabilities fully varying with the data—would have certainly had some appeal, if for no other reason than that it eliminates the major criticism of the Neyman–Pearson frequentist approach. Also, Neyman did use conditioning as a technical tool, for instance, in developments relating to similar tests (see, e.g., Neyman and Pearson, 1933), but in these developments the conditional Type I error always equalled the unconditional Type I error, so the fundamental issues involving conditioning were not at issue.

Neyman might well have been critical of conditioning that affected optimality properties, such as power.

This can occur if conditioning is used to alter the decision rule. The classic example of Cox (1958) is a good vehicle for discussing this possibility.

EXAMPLE 4. Suppose X is normally distributed as $\mathcal{N}(\theta, 1)$ or $\mathcal{N}(\theta, 4)$, depending on whether the outcome, Y , of flipping a fair coin is heads ($y = 1$) or tails ($y = 0$). It is desired to test $H_0 : \theta = -1$ versus $H_1 : \theta = 1$. The most powerful (unconditional) level $\alpha = 0.05$ test can then be seen to be the test with rejection region given by $x \geq 0.598$ if $y = 1$ and $x \geq 2.392$ if $y = 0$.

Instead, it seems natural to condition upon the outcome of the coin flip in the construction of the tests. Given $y = 1$, the resulting most powerful $\alpha = 0.05$ level test would reject if $x \geq 0.645$, while, given $y = 0$, the rejection region would be $x \geq 2.290$. This is still a valid frequentist test, but it is no longer unconditionally optimal in terms of power and Neyman might well have disapproved of the test for this reason. Lehmann (1993) provided an excellent discussion of the tradeoffs here.

Note, however, that the concern over power arises, not because of conditioning per se, but rather because the decision rule (rejection region) is allowed to change with the conditioning. One could, instead, keep the most powerful unconditional rejection region (so that the power remains unchanged), but report error probabilities conditional on Y . The resulting Type I error probabilities, conditional on $y = 1$ and $y = 0$, would be $\alpha(1) = 0.055$ and $\alpha(0) = 0.045$, respectively. The situation is then exactly the same as in Example 2, and there is no justification for reporting the unconditional $\alpha = 0.05$ in lieu of the more informative $\alpha(1) = 0.055$ or $\alpha(0) = 0.045$. (One can, of course, also report the unconditional $\alpha = 0.05$, since it reflects the chosen design for the experiment, and some people might be interested in the design, but it should be clearly stated that the conditional error probability is the operational error probability, once the data are at hand.)

We are not arguing that the unconditional most powerful rejection region is better; indeed, we agree with Lehmann's (1993) conclusion that conditioning should usually take precedence over power when making decisions. However, we are focusing here only on the inferential report of conditional error probabilities, in which case concerns over power do not arise.

Of course, we actually advocate conditioning in this article on (3) and not just on y . Furthermore, as we are following Fisher in defining the strength of evidence in the data based on p -values, we must define S

separately for $y = 1$ and $y = 0$, so that we do condition on Y as well as S . The resulting conditional frequentist test is still defined by (4) and is easily seen to be

$$T^C = \begin{cases} \text{if } x \geq 0, \\ \text{reject } H_0 \text{ and report Type I CEP} \\ \alpha(x, y) = (1 + \exp\{2^{(2y-1)x}\})^{-1}, \\ \text{if } x < 0, \\ \text{accept } H_0 \text{ and report Type II CEP} \\ \beta(x, y) = (1 + \exp\{-2^{(2y-1)x}\})^{-1}. \end{cases}$$

Note that the answers using this fully conditional frequentist test can be quite different from the answers obtained by conditioning on Y alone. For instance, at the boundary of the unconditional most powerful rejection region ($x = 0.598$ if $y = 1$ and $x = 2.392$ if $y = 0$), the CEPs are $\alpha(0.598, 1) = \alpha(2.392, 0) = 0.232$. At, say, $x = 4.0$, the CEPs are $\alpha(4.0, 1) = 0.00034$ and $\alpha(4.0, 0) = 0.119$, respectively. Clearly these results convey a dramatically different message than the error probabilities conditioned only on Y (or the completely unconditional $\alpha = 0.05$).

Another feature of T^C that Neyman might have taken issue with is the specification of the rejection region in (4). We delay discussion of this issue until Section 5.1.

4.2 Fisher

Several aspects of T^C would likely have appealed to Fisher. First, the test is utilizing p -values to measure strength of evidence in data, as he recommended, and conditioning upon strength of evidence is employed. The resulting test yields error probabilities that fully vary with the strength of evidence in the data, a property that he felt was essential (and which caused him to reject Neyman-Pearson testing). In a sense, one can think of T^C as converting p -values into error probabilities, while retaining the best features of both.

One could imagine that Fisher would have questioned the use of (3) as a conditioning statistic, since it will typically not be ancillary, but Fisher was quite pragmatic about conditioning and would use nonancillary conditioning whenever it was convenient (e.g., to eliminate nuisance parameters, as in the Fisher exact test, or in fiducial arguments: see Basu, 1977, for discussion). The use of max rather than the more natural min in (3) might have been a source of concern to Fisher; we delay discussion of this issue until Section 5.2.

Fisher would have clearly disliked the fact that an alternative hypothesis is necessary to define the test T^C . We return to this issue in Section 5.3.

4.3 Jeffreys

The most crucial fact about the CEPs in (4) is that they precisely equal the objective Bayesian error probabilities, as defined in (1). Thus the conditional frequentist and objective Bayesian end up reporting the same error probabilities, although they would imbue them with different meanings. Hence we have **agreement** as to the reported numbers, which was the original goal. Jeffreys might have slightly disagreed with the rejection region specified in (4); we again delay discussion until Section 5.1.

Some statisticians (the author among them) feel that a statistical procedure is only on strong grounds when it can be justified and interpreted from at least the frequentist and Bayesian perspectives. That T^C achieves this unification is a powerful argument in its favor.

4.4 Other Attractions of T^C

The new conditional frequentist test has additional properties that might well have appealed to Fisher, Jeffreys and Neyman. A few of these are listed here.

4.4.1 Pedagogical attractions. Conditional frequentist testing might appear difficult, because of the need to introduce the conditioning statistic S . Note, however, that the test T^C is presented from a fully operational viewpoint in (4), and there is no mention whatsoever of the conditioning statistic. In other words, the test can be presented methodologically without ever referring to S ; the conditioning statistic simply becomes part of the background theory that is often suppressed.

Another item of pedagogical interest is that teaching statistics suddenly becomes easier, for three reasons. First, it is considerably less important to disabuse students of the notion that a frequentist error probability is the probability that the hypothesis is true, given the data, since a CEP actually has that interpretation. Likewise, one need not worry to such an extent about clarifying the difference between p -values and frequentist error probabilities. Finally, in teaching testing, there is only one test—that given in (4). Moving from one statistical scenario to another requires only changing the expression for $B(x)$ (and this is even true when testing composite hypotheses).

4.4.2 Simplifications that ensue. The recommended conditional frequentist test results in very significant simplifications in testing methodology. One of the most significant, as discussed in Berger, Boukai and Wang (1997, 1999), is that the CEPs do not depend

on the stopping rule in sequential analysis so that (i) their computation is much easier (the same as fixed sample size computations) and (ii) there is no need to “spend α ” to look at the data. This last point removes the perceived major conflict between ethical considerations and discriminatory power in clinical trials; one sacrifices nothing in discriminatory power by evaluating (and acting upon) the evidence after each observation has been obtained.

A second simplification is that the error probabilities are computable in small sample situations, without requiring simulation over the sample space or asymptotic analysis. One only needs to be able to compute $B(x)$ in (4). An example of this will be seen later, in a situation involving composite hypotheses.

5. EXTENSIONS

5.1 Alternative Rejection Regions

A feature of T^C that is, at first, disconcerting is that the rejection region need not be specified in advance; it is predetermined as $\{x : p_0(x) \leq p_1(x)\}$. This is, in fact, the minimax rejection region, that is, that which has unconditional error probabilities $\alpha = \beta$. The disconcerting aspect is that, classically, one is used to controlling the Type I error probability through choice of the rejection region, and here there seems to be no control. Note, however, that the unconditional α and β are not used as the reported error probabilities; the conditional $\alpha(x)$ and $\beta(x)$ in (4) are used instead. In Example 3, for instance, when $x = 0.25$, one rejects and reports Type I CEP $\alpha(0.25) = (1 + \frac{1}{2}(0.25)^{-1/2})^{-1} = 0.5$. While H_0 has formally been rejected, the fact that the reported conditional error probability is so high conveys the clear message that this is a very uncertain conclusion.

For those uncomfortable with this mode of operation, note that it is possible to, instead, specify an ordinary rejection region (say, at the unconditional $\alpha = 0.05$ level), find the “matching” acceptance region (which would essentially be the 0.05 level rejection region if H_1 were the null hypothesis), and name the region in the middle the *no-decision* region. The conditional test would be the same as before, except that one would now state “no decision” when the data are in the middle region. The CEPs would not be affected by this change, so that it is primarily a matter of preferred style of presentation (whether to give a decision with a high CEP or simply state no decision in that case).

A final comment here relates to a minor dissatisfaction that an objective Bayesian might have with T^C .

An objective Bayesian would typically use, as the rejection region, the set of potential data for which $P(H_0|x) \leq 1/2$, rather than the region given in (4). In Berger, Brown and Wolpert (1994), this concern was accommodated by introducing a no-decision region consisting of the potential data that would lead to this conflict. Again, however, this is of little importance statistically (the data in the resulting no-decision region would be very inconclusive in any case), so simplicity argues for sticking with T^C .

5.2 Other Types of Conditioning

One could consider a wide variety of conditioning statistics other than that defined in (3). Sellke, Bayarri and Berger (2001) explored, in the context of Example 3, other conditioning statistics that have been suggested. A brief summary of the results they found follows.

Ancillary conditioning statistics rarely exist in testing and, when they exist, can result in unnatural conditional error probabilities. For instance, in Example 3, if one conditions on the ancillary statistic (which happens to exist in this example), the result is that $\beta(x) \equiv 1/2$ as the likelihood ratio, $B(x)$, varies from 1 to 2. This violates the desire for error probabilities that vary with the strength of evidence in the data.

Birnbaum (1961) suggested “intrinsic significance,” based on a type of conditioning defined through likelihood concepts. Unfortunately, he found that it rarely works. Indeed, in Example 3, use of the corresponding conditioning statistic yields $\alpha(x) \equiv 1$ as $B(x)$ varies between 0 and $1/2$.

Kiefer (1977) suggested “equal probability continuum” conditioning, which yields the unnatural result, in Example 3, that $\beta(x) \rightarrow 0$ as $B(x) \rightarrow 2$; to most statisticians, a likelihood ratio of 2 would not seem equivalent to an error probability of 0.

In classical testing using p -values, the focus is usually on small p -values. It thus might seem more natural to condition on $S = \min\{p_0, p_1\}$ rather than $S = \max\{p_0, p_1\}$ when defining the conditional frequentist test. The motivation would be that instead of equating evidence *in favor* of the two hypotheses, one would equate evidence *against* them. In Example 3, however, this yields answers that are clearly unsatisfactory. For instance, the resulting conditional error probabilities are such that $\alpha(x) \rightarrow 1/3$ as $B(x) \rightarrow 0$, while $\beta(x) \rightarrow 0$ as $B(x) \rightarrow 2$, neither of which is at all sensible.

Of course, one example is hardly compelling evidence, but the example does show that conditioning

statistics can easily lead to error probabilities that are counterintuitive. This is perhaps another reason that conditional frequentist testing has not been common in the statistical community, in spite of its considerable potential advantages. A chief attraction of the conditioning statistic in (3) is that it yields CEPs that can never be counterintuitive, since the resulting error probabilities must coincide with objective Bayesian error probabilities.

5.3 Calibrating p -Values When There Is No Alternative Hypothesis

Fisher often argued that it is important to be able to test a null hypothesis, even if no alternative hypothesis has been determined. The wisdom in doing so has been extensively debated: many statisticians have strong opinions pro and con. Rather than engaging this debate here, we stick to methodology and simply discuss how conditional frequentist testing can be done when there is no specified alternative.

The obvious solution to the lack of a specified alternative is to create a generic nonparametric alternative. We first illustrate this with the example of testing of fit to normality.

EXAMPLE 5. Berger and Guglielmi (2001) considered testing $H_0 : X \sim \mathcal{N}(\mu, \sigma)$ versus $H_1 : X \sim F(\mu, \sigma)$, where F is an unknown location–scale distribution that will be centered at the normal distribution. As mentioned above, the key to developing a conditional frequentist test is first to develop an objective Bayes factor, $B(x)$. This was done by choosing a Polya tree prior for F , centered at the $\mathcal{N}(\mu, \sigma)$ distribution, and choosing the right-Haar prior, $\pi(\mu, \sigma) = 1/\sigma$, for the location–scale parameters in each model. Berger and Guglielmi (2001) showed how to compute $B(x)$.

The recommended conditional frequentist test is then given automatically by (4). Because the null hypothesis has a suitable group invariance structure, the analysis in Dass and Berger (2003) can be used to show that the conditional Type I error is indeed $\alpha(x)$ in (4), while $\beta(x)$ is an average Type II error (see Section 5.4). It is interesting to note that this is an *exact* frequentist test, even for small sample sizes. This is in contrast to unconditional frequentist tests of fit, which typically require extensive simulation or asymptotic arguments for the determination of error probabilities.

Developing specific nonparametric alternatives for important null hypotheses, as above, can be arduous, and it is appealing to seek a generic version that

TABLE 1
Calibration of p -values as lower bounds on
conditional error probabilities

p	0.2	0.1	0.05	0.01	0.005	0.001
$\alpha(p)$	0.465	0.385	0.289	0.111	0.067	0.0184

applies widely. To do so, it is useful to again follow Fisher and begin with a p -value for testing H_0 . If it is a *proper* p -value, then it has the well-known property of being uniformly distributed under the null hypothesis. (See Bayarri and Berger, 2000, Robins, van der Vaart and Ventura, 2000, and the references therein for discussion and generalizations.) In other words, we can reduce the original hypothesis to the generic null hypothesis that $H_0 : p(X) \sim \text{Uniform}(0, 1)$.

For this p -value null, Sellke, Bayarri and Berger (2001) developed a variety of plausible nonparametric alternatives and showed that they yield a lower bound on the Bayes factor of $B(p) \geq -e p \log(p)$. Although each such alternative would result in a different test (4), it is clear that all such tests have

$$(5) \quad \alpha(p) \geq (1 + [-e p \log(p)]^{-1})^{-1}.$$

This is thus a lower bound on the conditional Type I error (or on the objective posterior probability of H_0) and can be used as a “quick and dirty” calibration of a p -value when only H_0 is available.

Table 1, from Sellke, Bayarri and Berger (2001), presents various p -values and their associated calibrations. Thus $p = 0.05$ corresponds to a frequentist error probability of at least $\alpha(0.05) = 0.289$ in rejecting H_0 .

While simple and revealing, the calibration in (5) is often a too-small lower bound on the conditional Type I error. Alternative calibrations have been suggested in, for example, Good (1958, 1992).

5.4 Other Testing Scenarios

For pedagogical reasons, we have only discussed tests of simple hypotheses here, but a wide variety of generalizations exist. Berger, Boukai and Wang (1997, 1999) considered tests of simple versus composite hypotheses, including testing in sequential settings. For composite alternatives, conditional Type II error is now (typically) a function of the unknown parameter (as is the unconditional Type II error or power function) so that it cannot directly equal the corresponding Bayesian error probability. Interestingly, however, a posterior average of the conditional Type II error function does equal the corresponding Bayesian error probability, so that one has the option of reporting the

average Type II error or the average power instead of the entire function. This goes a long way toward answering Fisher’s criticisms concerning the difficulty of dealing with power functions.

Dass (2001) considered testing in discrete settings and was able to construct the conditional frequentist tests in such a way that very little randomization is necessary (considerably less than for unconditional tests in discrete settings). Dass and Berger (2003) considered composite null hypotheses that satisfy an appropriate invariance structure and showed that essentially the same theory applies. This covers a huge variety of classical testing scenarios. Paulo (2002a, b) considered several problems that arise in sequential experimentation, including comparison of exponential populations and detecting the drift of a Brownian motion.

The program of developing conditional frequentist tests for the myriad of testing scenarios that are considered in practice today will involve collaboration of frequentists and objective Bayesians. This is because the most direct route to determination of a suitable conditional frequentist test, in a given scenario, is the Bayesian route, thus first requiring determination of a suitable objective Bayesian procedure for the scenario.

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Comment

Ronald Christensen

I feel privileged to congratulate Jim Berger on his exemplary career leading to the Fisher lectureship, as well as this interesting work with his colleagues. I totally agree with the premise that there is vast confusion about the practical use of testing and I hope that this article puts one more nail into the coffin that Neyman–Pearson testing so richly deserves. However, in my view, except for the incorporation of p -values, this article has little to do with Fisherian testing. Ultimately, the key issue is to get the philosophical ideas down and to use methods that are appropriate to the problems being addressed.

In retrospect I believe that Neyman and Pearson performed a disservice by making traditional testing into a parametric decision problem. Frequentist testing is ill-suited for deciding between alternative parameter values. I think Berger and Wolpert (1984) ably demonstrated that in their wonderful book. For example, when deciding between two hypotheses, why would you reject a hypothesis that is 10 times more likely than the alternative just to obtain some preordained α level? It is a crazy thing to do unless you have prior knowledge that the probability of the alternative occurring

is at least nearly 10 times larger. As to picking priors for scientific purposes, if you do not have enough data so that any “reasonable” prior gives the same answers in practice, you obviously cannot construct a scientific consensus and should admit that your results are your opinions.

Outside of Neyman–Pearson theory, testing is properly viewed as model validation. Either the model works reasonably or it does not. There is no parametric alternative hypothesis! To perform either Neyman–Pearson or Bayesian testing, you must have, or construct, a parametric alternative. If you are willing to construct an alternative, you should use one of those theories. (Nonparametric problems are properly thought of as having huge parameter sets.) But at some point we all have to stop dreaming up alternatives and either go on to other problems, retire or die. In model validation, there is a series of assumptions that constitutes the model. Data are obtained and a one-dimensional test statistic is chosen. Either the data, as summarized by the test statistic, appear to be consistent with the model or they do not. If they appear to be inconsistent, obviously it suggests something may be wrong with the model. (Proof by contradiction.) If they appear to be consistent, big deal! (No contradiction, no proof.) The model came from somewhere; one hopes from scientific experience. But we eventually show that all models are wrong. The important ques-

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Rejoinder

James O. Berger

I enjoyed reading the discussions and am grateful to the discussants for illuminating the problem from interestingly different perspectives. Surprisingly, there was little overlap in the comments of the discussants, and so I will simply respond to their discussions in order. As usual, I will primarily restrict my comments to issues of disagreement or where elaboration would be useful.

RESPONSE TO PROFESSOR CHRISTENSEN

Christensen argues for the Bayesian and likelihood approaches to testing when one has an alternative hypothesis, and I do not disagree with what he says. Indeed, one of the purposes of this article was to show that frequentists, through the conditional approach, can also enjoy some of the benefits of better interpretability to which Christensen refers.

Christensen mostly discusses the interesting issue of model validation when a parametric alternative hypothesis is not available. In Section 5 of the article, I discussed two ways to approach this problem, designed to overcome the difficulty of seemingly having to depend on p -values in such situations. Christensen also notes the difficulty in choosing a test statistic for model validation; see Bayarri and Berger (2000) for relevant discussion on this point.

RESPONSE TO PROFESSOR JOHNSON

Johnson reminds us that, in many problems such as screening tests, it is not uncommon for nulls to be true—even when their p -values are small—because of the magnitude of the prior probabilities of hypotheses that are typically encountered in the area. This is indeed important to keep in mind, but the misleading nature of p -values is apparent even if hypotheses have equal prior probabilities.

Johnson next mentions an interesting problem in risk analysis in which the null hypothesis is composite and the alternative is simple. As briefly mentioned in Section 5.4, handling this within the testing framework of the article would require use of a prior distribution on the composite model and would result in the

posterior probability of the null being equal to an “average conditional Type I error.” Use of an average Type I error is not common frequentist practice, so adoption of the suggested procedure by frequentists, in this situation, would likely be problematical. Of course, reporting Type I error as a function of the parameter is not common either and is not practically appealing. (Johnson’s example is one in which taking the sup of the Type I error over the null parameter space would also not be practically appealing.) If one did so, it would seem necessary to indicate which parameter values were deemed to be of particular interest, and it is then a not-so-big step to write down a distribution (call it a prior or a weighting function) to reflect the parameters of interest, implement the conditional frequentist test and report the average Type I error.

Johnson also raises the important issue that the misleading nature of p -values, from a Bayesian perspective, becomes more serious as the sample size increases. One nice feature of the conditional frequentist approach is its demonstration of this fact purely from the frequentist perspective (since the conditional frequentist Type I error probability equals the Bayesian posterior probability). Johnson wonders if this can also be applied to a regression model with large sample size and 20 covariates. The answer is, unfortunately, no, in that efforts to develop an analog of the conditional frequentist testing methodology for multiple hypotheses have not been successful. Indeed, Gönen, Westfall and Johnson (2003) indicated one of the problems in attempting to do this, namely, the crucial and delicate way that the prior probabilities of the multiple hypotheses can enter into the analysis.

Johnson reminds us that, while objective statistical methodology certainly can have its uses, we would often be better off to embrace the subjective Bayesian approach in practice. I agree, although my own practical experience is that a mixed approach is typically needed; it is often important to introduce some subjective information about key unknowns in a problem, but other unknowns have to be treated in a default or objective fashion.

RESPONSE TO PROFESSOR LAVINE

Lavine presents several interesting examples related to the incoherence of objective Bayesian testing, when “objective” is defined to mean, for instance, that each hypothesis is given equal prior probability. Incoherencies can then arise when one of the hypotheses is a union of other hypotheses, and these hypotheses are subsequently tested separately, without the prior mass for the original hypothesis being divided among the subhypotheses.

Within objective Bayesian testing, this is not a serious practical problem, in that it is understood that objective Bayesians may need to be more sophisticated than using the naive “equal prior probability of hypotheses” assumption (in much the same way that it is well understood that always using a constant prior density for parameters is not good objective Bayesian practice). Alas, the “cure for incoherency” for conditional frequentist testing is not so simple and, indeed, may not be possible. This is because the frequentist–Bayesian unification for testing two hypotheses seems to work well only with equal prior probabilities of hypotheses (see Berger, Brown and Wolpert, 1994) and, as mentioned earlier, effectively dealing with more than two hypotheses in the conditional frequentist testing paradigm has proven to be elusive. My current view on this issue is that the conditional frequentist approach eliminates the greatest source of incoherency in frequentist testing and hence is much better in practice, but does not eliminate all incoherency.

Lavine asks, “Is methodological unification a good thing?”, and suggests that it is not. However, he is referring to the issue that there can be a variety of conceptually quite different testing goals and that each separate goal might require a different analysis. This is very different from saying that, for testing with a particular goal in mind, it is okay to have methodologies that yield very different answers; this last, I argue, is highly undesirable for statistics. Now it could be that each of the different testing methodologies is the right answer for one of the particular testing goals, but I do not think so. Thus, even accepting Lavine’s thesis that there are four distinct testing scenarios, I would argue that each should ideally have its own unified testing methodology.

RESPONSE TO PROFESSOR LELE

Lele suggests that the unification of having different statistical approaches produce the same numbers is not satisfactory, when the interpretations of these

numbers are quite different. As a general point this might be true, but let us focus on the unified testing situation: The conditional frequentist will choose to interpret an error probability of 0.04 in terms of a long-run frequency and the Bayesian, in terms of posterior probability. Producing the same number simply means that either interpretation is valid for the given test. My view is that inferential statements that have two (or more) powerful supporting interpretations are considerably stronger than inferences that can be justified only from one perspective.

Lele is concerned with the use of p -values to measure the “strength of evidence in the data” and refers to some of the many arguments in the literature which indicate that p -values are poor measures of evidence. Indeed, perhaps the primary motivation for this article is precisely that p -values are poor measures of evidence about the comparative truth of hypotheses, which is what is addressed in the literature to which Lele refers. In this article, p -values are used in a quite different fashion, however—not to compare hypotheses, but rather to measure the strength of the generic information content in the data within a specific test: Saying that data for which $p_0 = 0.04$ has the same generic strength of evidence as the data for which $p_1 = 0.04$, in a specific test under consideration, is a comparatively mild evidential statement. (This is like saying, in estimation of a normal mean μ , that the strength of evidence in the data is measured by S/\sqrt{n} ; it says nothing directly about μ , the quantity of interest.) In response to another of Lele’s questions, the ratio of p -values has no role in the analysis.

Of course, Lele is correct that other measures of strength of evidence in the data, such as likelihood ratio, could be used to develop conditioning statistics. Indeed, I mentioned a variety of these possibilities in Section 5.2. I specifically did mention Birnbaum’s attempt to use likelihood ratio to define a conditioning statistic and I pointed out that it often fails to give satisfactory answers, as Birnbaum himself noted. (Likelihood ratio is a great measure of the comparative support that the data has for hypotheses, but fails to provide adequate conditioning statistics in the conditional frequentist paradigm.) Lele further asks how to choose from among the myriad possible conditioning statistics. The main point of the article is that one should use the p -value conditioning statistic, because it is the only choice that achieves the unification of viewpoints.

Here are answers to a number of Lele’s other questions.

- The development of conditional error probabilities implicitly assumes that one of the hypotheses is correct. Bayesian testing can be given an interpretation in terms of which hypothesis is closest to the true hypothesis, but I do not know of any such interpretation for conditional frequentist testing.
- Dass and Berger (2003) indicated how sample size and design questions should be addressed in the conditional frequentist framework. Central is the notion that one should design so as to achieve conditional frequentist (or Bayesian) inferential goals.
- There is already a vast literature on unification of frequentist and Bayesian confidence sets, as mentioned in the discussions by Pericchi and Reid, so there was no reason to look at this problem first, as Lele proposes.
- The use of the alternative hypothesis, in our definition of p -values, is limited to utilization of the likelihood ratio test statistic to define the p -values.
- Since the proposed conditional frequentist error probabilities equal the objective Bayesian posterior probabilities of hypotheses, they clearly are compatible with the likelihood principle. However, there is a slight violation of the likelihood principle in that the critical value for the test will depend on the full sampling models under consideration. This has very little practical import, however, in that the CEPs for data near the critical value will be large, leading to the clear conclusion that there is no substantial evidence in favor of either of the hypotheses for such data.
- Lele suggests that the unification achieved here is simply an attempt to modify frequentist theory so that it agrees with Bayesian theory. That is not an accurate characterization, in that unification of conditional frequentist and Bayesian methodology is always essentially unique, and the goal of this line of research (also mentioned by Pericchi and Reid) is to discover an essentially unique unified methodology (if it exists at all). It is interesting that, until Berger, Brown and Wolpert (1994), it was felt that unification in the testing domain was not possible.

RESPONSE TO PROFESSOR MAYO

I like Mayo's phrase "innocence by association." Alas, her discussion reflects the more standard "guilt by association." I have, in the past, often written about difficulties with p -values and unconditional error probabilities, and instead advocated use of posterior

probabilities of hypotheses or Bayes factors. It is perhaps because of this history that Mayo begins the substantive part of her discussion with the statement that, "In contrast [to frequentist error probabilities], Berger's CEPs refer to the posterior probabilities of hypotheses under test . . ."

In actuality, all the CEPs in the article are found by a purely frequentist computation, involving only the sampling distribution. It is noted in the article that these fully frequentist error probabilities happen to equal the objective Bayesian posterior probabilities, but this does not change their frequentist nature in any respect. (Likewise, it would not be reasonable to reject all standard frequentist confidence sets in the linear model just because they happen to coincide with objective Bayesian credible sets.) As another way of saying this, note that one could remove every reference to Bayesian analysis in the article and what would be left is simply the pure frequentist development of CEPs. Indeed, I originally toyed with writing the article this way—bringing in the relationship to Bayesian analysis only at the end—to try to reduce what I feared would be guilt by association.

Mayo's discussion then turns to a critique of Bayesian testing. Were this a Bayesian article, rather than an article primarily about a frequentist procedure, I would happily defend Bayesian analysis from these criticisms. I will refrain from doing so here, however, since such a defense would inevitably distract from the message that pure frequentist reasoning should result in adoption of the recommended CEPs. Many of Mayo's other comments also reflect this confusion about the frequentist nature of CEPs, and it would be repetitive if I responded to each. Hence I will confine myself to responding to a few other comments that Mayo makes.

- Why should the frequentist school have exclusive right to the term "error probability?" It is not difficult to simply add the designation "frequentist" (or Type I or Type II) or "Bayesian" to the term to differentiate between the schools.
- The applet is mentioned mainly as a reference for those who seek to improve their intuition concerning the behavior of p -values. (To paraphrase Neyman, can it be wrong to study how a concept works in repeated use?) In particular, none of the logic leading to CEPs is based on the applet.
- Mayo finds the stated frequentist principle to be vaguely worded and indeed it is. It does, however, convey what I believe to be the essence of the principle; see, for instance, Section 10 of Neyman (1977),

which gives a considerably expanded discussion of this version of the principle. I neglected to say that the frequentist principle can be applied separately to Type I errors and Type II errors, which is precisely what is done by CEPs.

- Mayo asserts that Neyman, Pearson and Fisher all thought that p -values are “legitimate error probabilities” (which, because of my first listed comment above, presumably means “frequentist error probabilities”). My reading of the literature is quite the opposite—that this was perhaps the most central element of the Neyman–Fisher debate, with Neyman opposing p -values because they are not pre-designated (and hence cannot have a long-run frequency interpretation in actual use) and Fisher asserting that insistence on pre-designated error probabilities is misguided in science.
- Mayo finishes with an introduction to “severity and a postdata interpretation of N–P tests,” a development apparently aimed at bringing postdata assessment into N–P testing. Since CEPs provide postdata frequentist error probabilities based on essentially standard concepts (e.g., Type I and Type II error and conditioning), I do not see a need for anything more elaborate.

RESPONSE TO PROFESSOR PERICCHI

I certainly agree with Pericchi’s historical perspective and elaborations on the need for unification in testing. I also agree with his assessment that a complete overhaul of statistical testing is necessary, with unconditional tests (and/or p -values) being replaced by conditional tests. It would be nice if the conditional frequentist paradigm would itself be sufficient for this retooling of testing, in that the task would then not be diverted by ideology. Unfortunately, the conditional frequentist testing theory is hard to extend in many ways (e.g., to the case of multiple hypotheses).

Pericchi does point out two scenarios where there is real potential for progress on the conditional frequentist side: sequential testing (Paulo, 2002b, is relevant here) and use of approximations such as BIC. However, in general, I suspect that the main use of conditional frequentist arguments will be to demonstrate that objective Bayesian testing does have a type of frequentist validity, thus making it also attractive to frequentists who recognize the centrality of conditioning.

RESPONSE TO PROFESSOR REID

Reid also emphasizes the value in a Bayesian–frequentist unification, and properly observes the importance of p -values as a technical tool for a wide

variety of statistically important calculations. I quite agree; indeed, the article demonstrates another important technical use of p -values, in defining the conditioning statistic for the proposed conditional frequentist tests.

It is interesting that Reid has not observed frequent misinterpretation of p -values as Type I error probabilities, but rather has observed their frequent misinterpretation as posterior probabilities. Individuals’ experiences are quite different in this regard; for instance, Hubbard (2000) recounts that the main problem in the management science literature is the misinterpretation of p -values as Type I error probabilities.

Reid mentions the issue of extending the analysis to composite null hypotheses, and worries that it requires essentially a full Bayesian analysis. Luckily, most classical composite null hypotheses have an invariance structure that allows reduction to a point null for conditional frequentist testing, as shown in Dass and Berger (2003).

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