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Figure 1

Agricultural experiments: subplots nested within whole plots.

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Clinical trials: observations over time nested within patients, patients within hospitals.



Terminology

observational unit: an object for which data maybe observed.

macro-level unit: a unit within which other units are nested.

micro-level unit: a unit nested within another unit.

Note that unless there are only two levels, macro versus micro is relative.

Synonyms:

macro units	micro units
top-level units	bottom-level units
primary units	secondary units
clusters	units
groups	units

Notation:

$y_{i,j}$ = response of i th micro unit in j th macro unit



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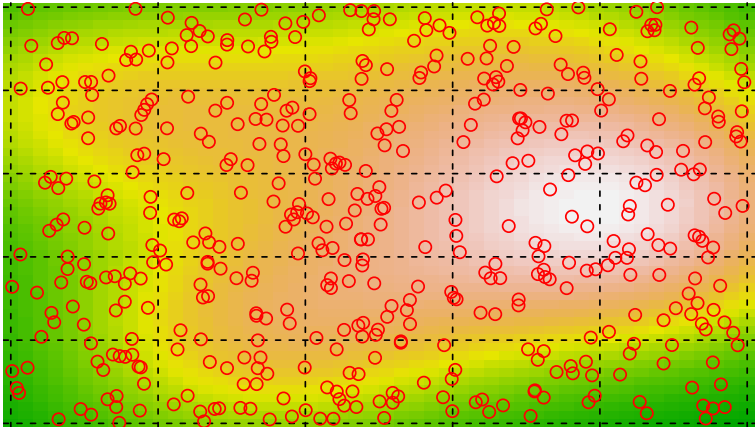
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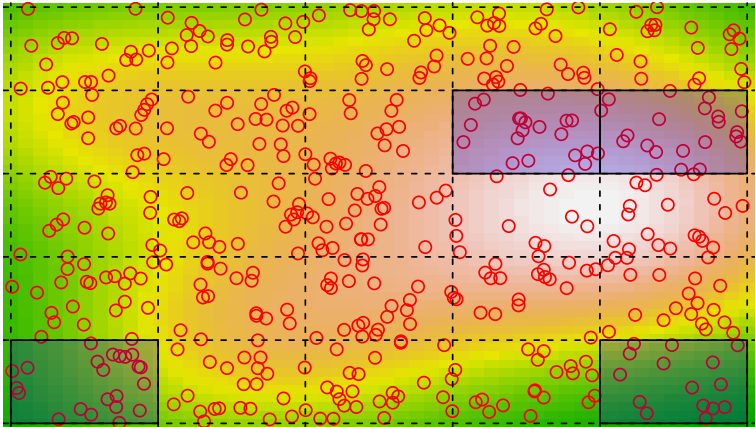
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Two-stage sampling



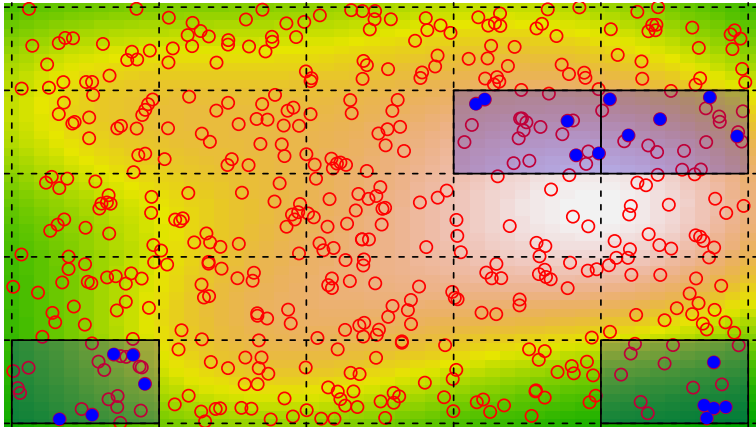
$$\mu=2.1124814$$

Two-stage sampling



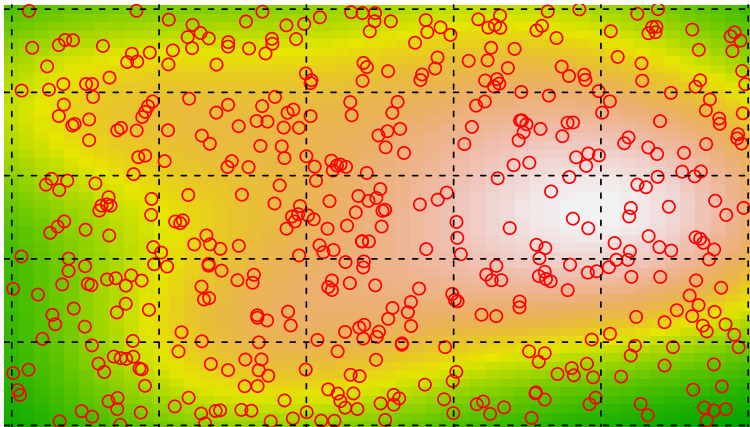
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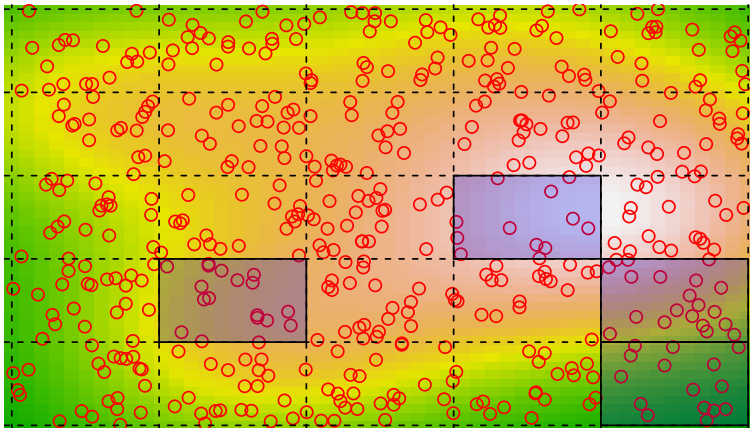
$$\mu=2.1124814 \quad , \quad \bar{y}=1.8687553$$

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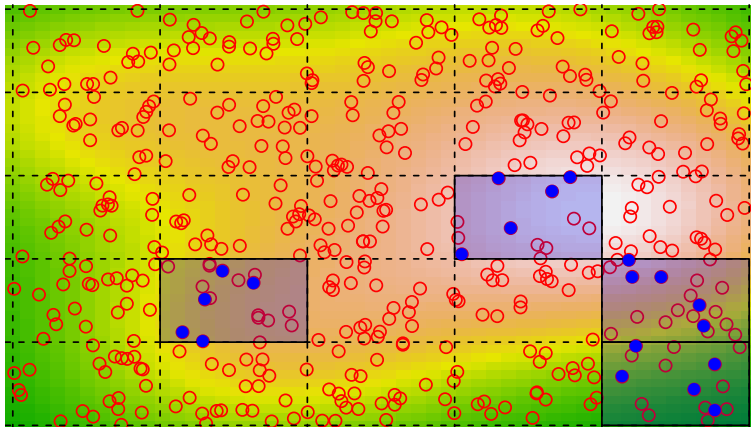
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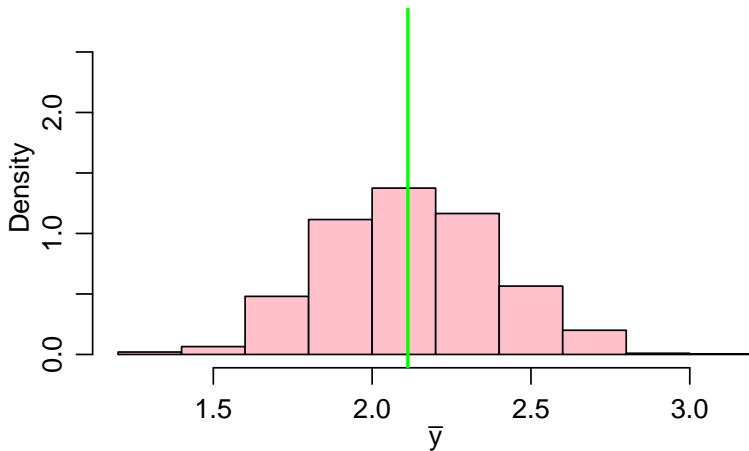
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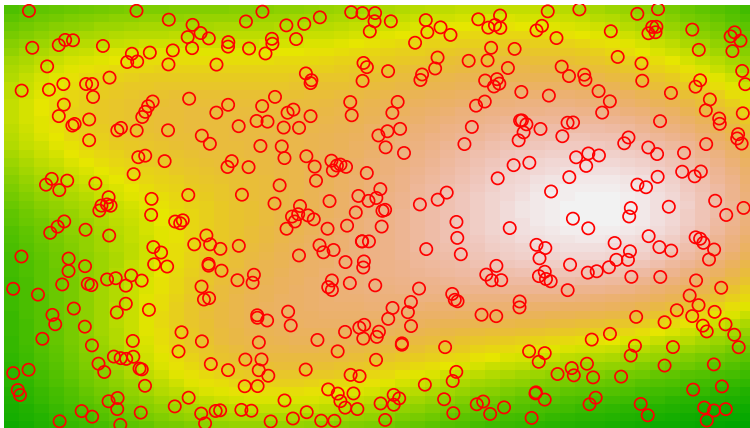


$$\mu=2.1124814 \quad , \quad \bar{y}=2.2758576$$

Variability of sample mean

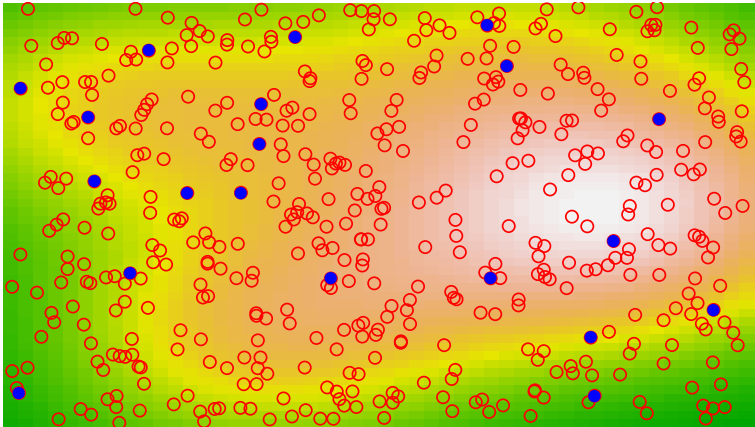


Comparison to SRS



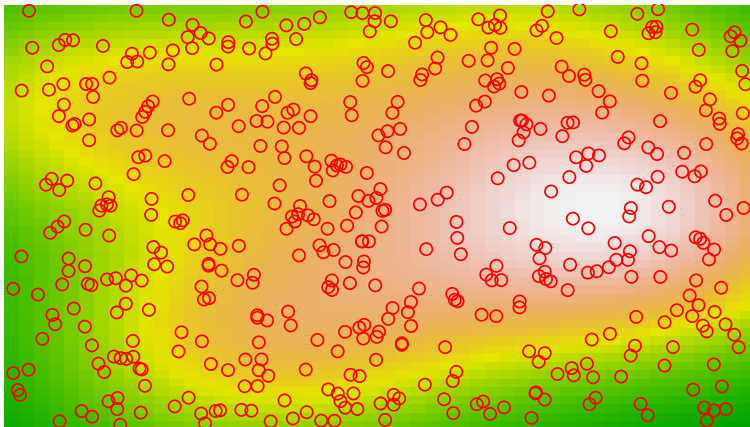
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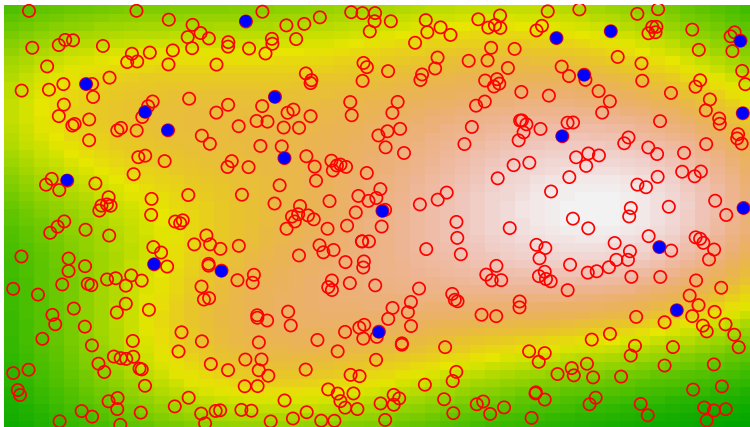
$$\mu=2.1124814 \quad , \quad \bar{y}=2.0593259$$

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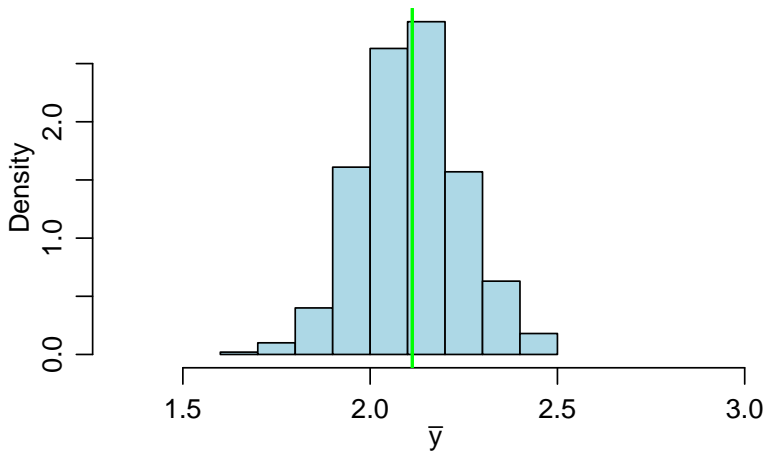
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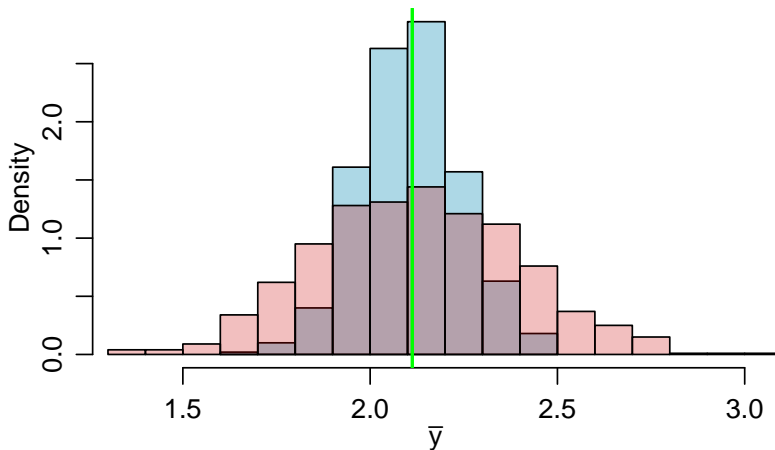


$$\mu=2.1124814 \quad , \quad \bar{y}=2.20719$$

Variability of sample mean



Comparison of sampling variability



Heterogeneity, homogeneity and dependence

As we will show mathematically,

across-group heterogeneity \Leftrightarrow within-group homogeneity

\Leftrightarrow within-group correlation or dependence

Equivalently, across-group heterogeneity generally

- increases the variance of the sample;
- reduces the precision of estimates.

$$\text{Var}[\bar{y}_{tss}] \geq \text{Var}[\bar{y}_{srs}]$$

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Ignoring across-group heterogeneity

Task: Construct a 95% CI for the population mean.

t-interval for SRS:

If y_1, \dots, y_n is an iid sample with $E[y_i] = \mu$ and $\text{Var}[y_i] = \sigma^2$,

$$E[\bar{y}] = \mu, \quad \text{Var}[\bar{y}] = \sigma^2/n.$$

By the central limit theorem,

$$\bar{y} \dot{\sim} N(\mu, \sigma^2/n), \quad \frac{\bar{y} - \mu}{\sigma/\sqrt{n}} \dot{\sim} N(0, 1).$$

As σ^2 is generally unknown, we use

$$\frac{\bar{y} - \mu}{s/\sqrt{n}} \dot{\sim} t_{n-1}, \quad \text{where } s^2 = \frac{1}{n-1} \sum (y_i - \bar{y})^2.$$

From this, we have

$$\bar{y} \pm t_{n-1, .975} \times s/\sqrt{n} \text{ is a 95\% CI for } \mu.$$

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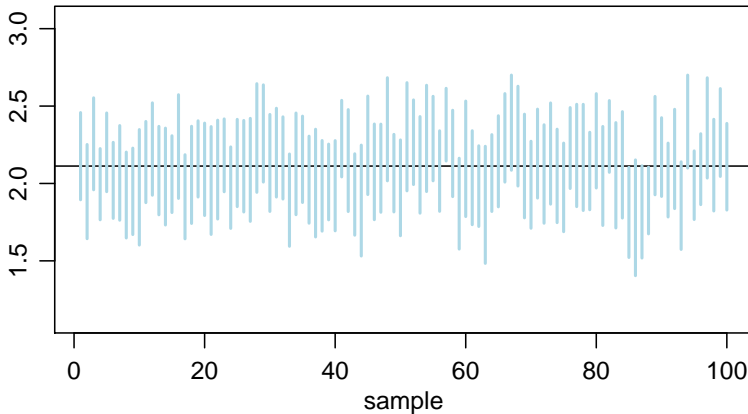
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What if we apply the formula to data from a cluster sample?

If y_1, \dots, y_n are from a SRS, then

$$\text{Var}[\bar{y}] = \sigma^2/n = E[s^2/n].$$

s/\sqrt{n} provides a good estimate of the sd of \bar{y} .

If y_1, \dots, y_n are from a cluster sample, then generally

$$\text{Var}[\bar{y}] > \sigma^2/n \approx E[s^2/n].$$

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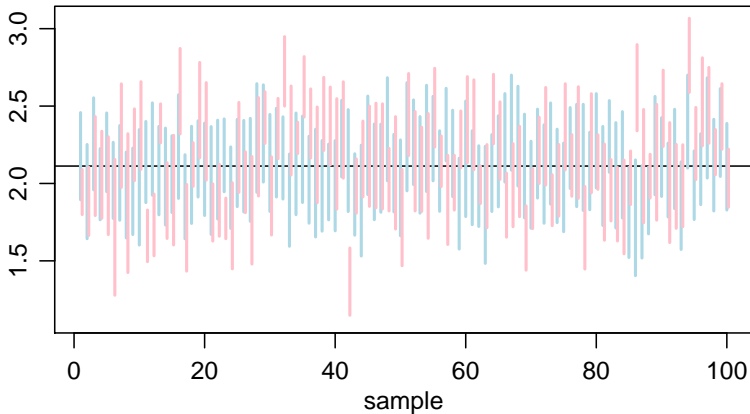
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Summary:

- Across group heterogeneity = within group similarity.
- Within group similarity leads to positively correlated cluster sample data.
- The variance of the sample mean from (positively) correlated data is higher than that of the mean of uncorrelated data.
- Statistical inference ignoring such correlation will be inaccurate.

Moving forward: We will develop techniques to

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Task: Estimation of an effect

Suppose

- $x \in \{0, 1\}$
- $\mu_1 = E[y|x = 1]$
- $\mu_0 = E[y|x = 0]$

Task: Estimate the difference $\delta = \mu_1 - \mu_0$ based on cluster sample data.

Data: For each group j , we have $(y_{1,j}, x_{1,j}), \dots, (y_{n,j}, x_{n,j})$.

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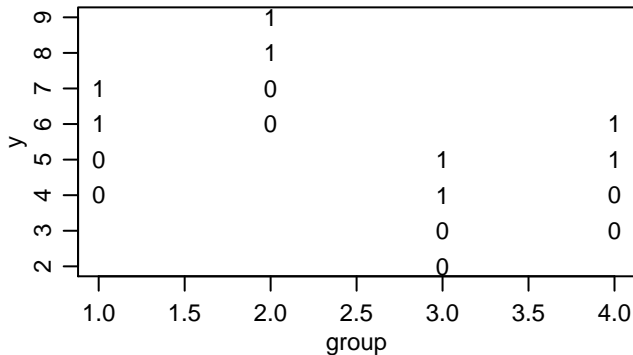
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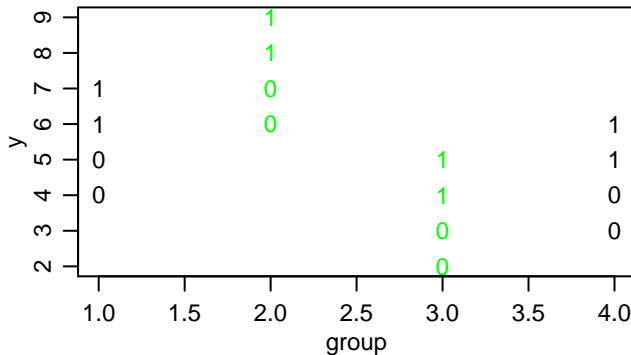
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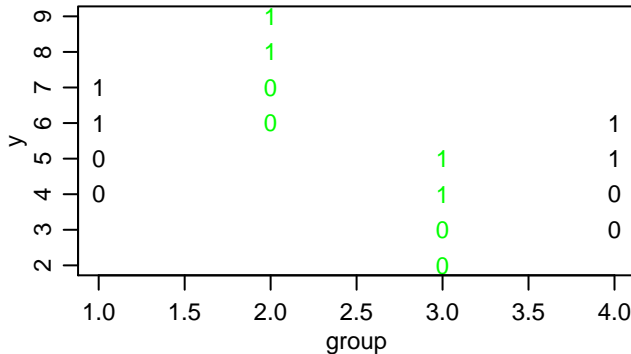


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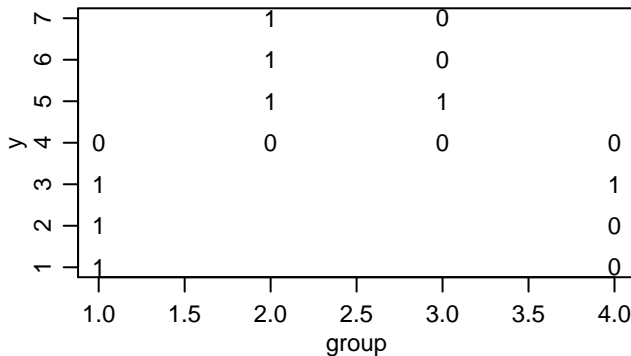
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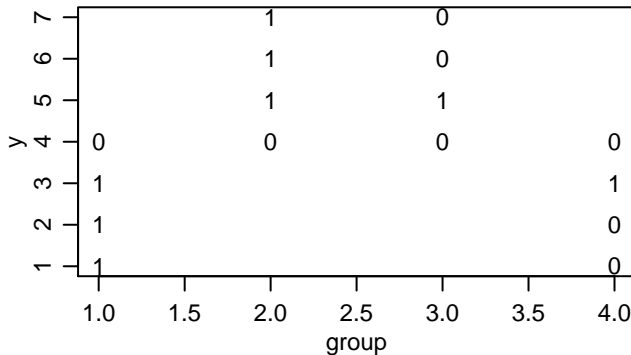
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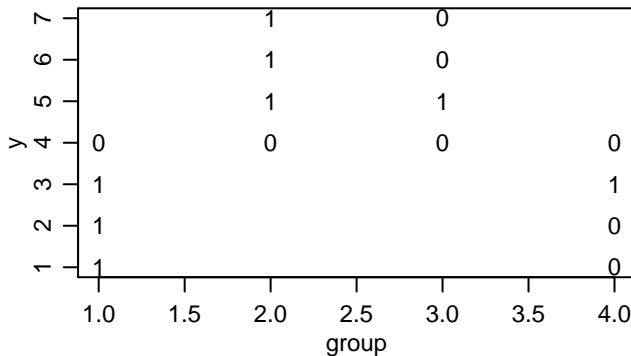
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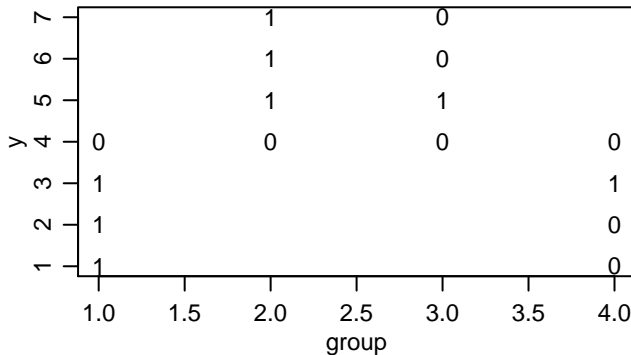
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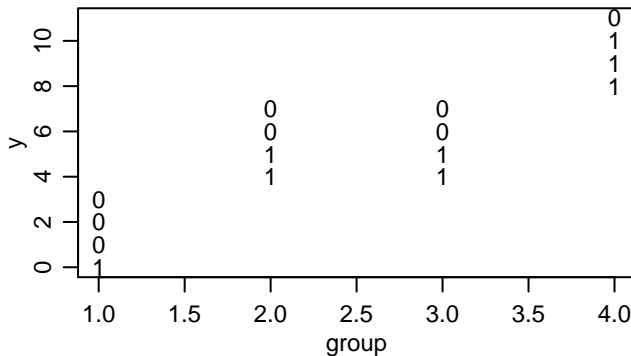
Estimation of an effect



- The population mean difference is zero;
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Estimation of an effect

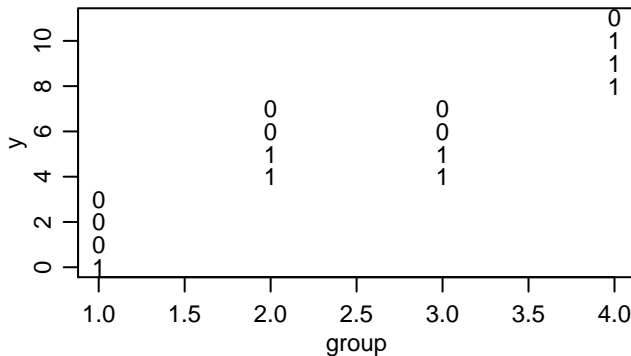


- $\mu_1 - \mu_0 > 0$ in the overall population;
- $\mu_{1,j} - \mu_{0,j} < 0$ in every group.

Micro/group effects may be different from macro/population effects.

This is sometimes called *Simpson's paradox*.

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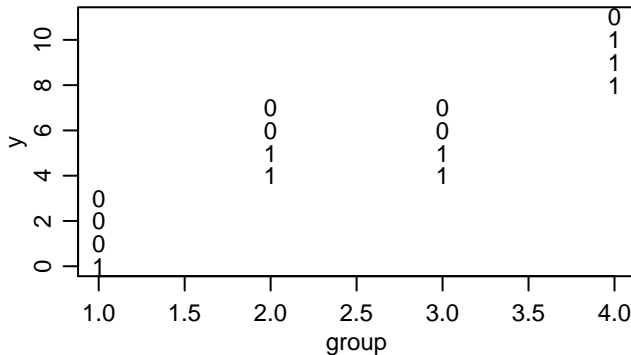


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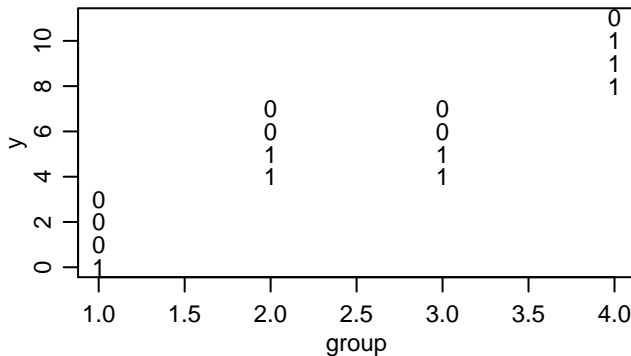


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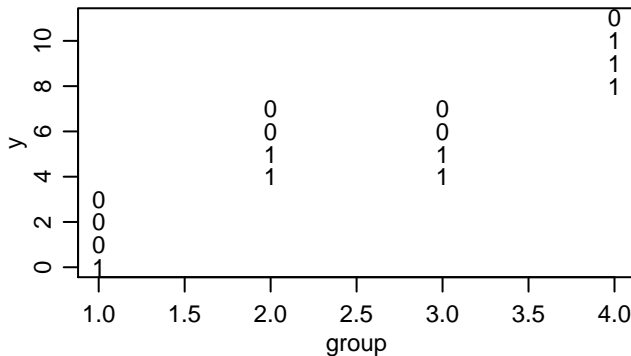


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Ignoring across-group heterogeneity

Summary:

- Across group heterogeneity can lead to *over or under* conservative inference.
- Aggregated macro effects may be different from micro effects.
- Statistical inference ignoring groups can be inaccurate in *unpredictable* ways.

Moving forward: We will develop techniques to

- differentiate between macro and micro level effects;
- appropriately control for within and between-group heterogeneity.

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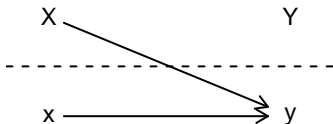
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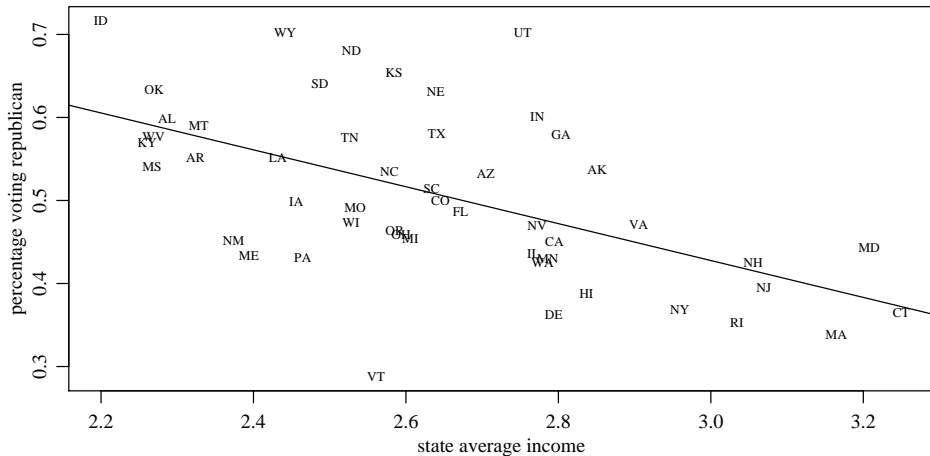
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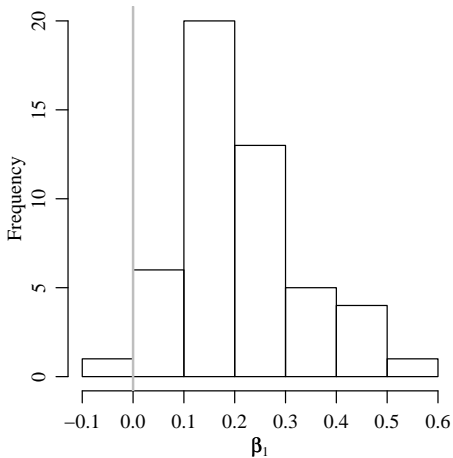
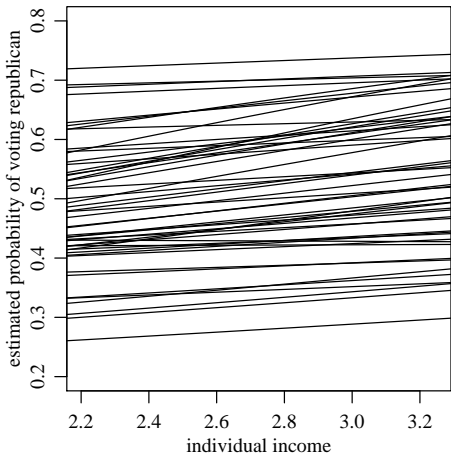
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What are the effects of State GDP (X) and SES (x) on political opinion (y)?
(a *multilevel effects*)



Micro-level income-voting relationships



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