

what is

$$m(x) = \int \underbrace{\pi(x|\theta) \pi(\theta)}_{\text{kernel of Beta}(a', b')} d\theta$$

$$= \frac{\Gamma(a'+b')}{\Gamma(a')\Gamma(b')}$$

This implies that the normalizing constant $C(x) =$

$$\frac{\binom{n}{x} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \times \frac{\Gamma(a'+b')}{\Gamma(a')\Gamma(b')}}{\frac{\Gamma(a'+b')}{\Gamma(a')\Gamma(b')}} = \frac{\binom{n}{x} \Gamma(a+b)}{\Gamma(a)\Gamma(b)}$$

$$= \frac{\binom{n}{x} \Gamma(a+b)}{\Gamma(a)\Gamma(b)}$$

(2)
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Finding the normalizing constant

$$X \sim \text{Bin}(n, \theta)$$

$$\theta \sim \text{Beta}(a, b)$$

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Lecture 2

what is the normalizing constant in the posterior $\pi(\theta|x)$?

$$\pi(\theta|x) = \frac{\underbrace{\pi(x|\theta)}_{\text{likelihood}} \underbrace{\pi(\theta)}_{\text{prior}}}{\underbrace{m(x)}_{\text{marginal}}}$$

$$= \frac{\binom{n}{x} \theta^x (1-\theta)^{n-x} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \theta^{a-1} (1-\theta)^{b-1}}{m(x)}$$

Remark: To find the normalizing constants, we will group all "values" that are a function of the data or constant, i.e. not a function of θ .

$$= \frac{\binom{n}{x} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)}}{m(x)} \left\{ \theta^x (1-\theta)^{n-x} \theta^{a-1} (1-\theta)^{b-1} \right\}$$

kernel of
Beta(~~n~~, n-x+b)
 $\theta^{x+a-1} (1-\theta)^{n-x+b-1}$
 $=: \text{Beta}(a', b')$

$$= \frac{\binom{n}{x} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)}}{m(x) \frac{\Gamma(a'+b')}{\Gamma(a')\Gamma(b')}} \left\{ \theta^{x+a-1} (1-\theta)^{n-x+b-1} \times \frac{\Gamma(a'+b')}{\Gamma(a')\Gamma(b')} \right\}$$

This is a
Beta(x+a,
n-x+b)
density

Hence, the normalizing constant is (simplification should be possible).