Lecture 20something - Rank likelihood

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Outline

Ordered outcomes in Bayesian infernece

Rank likelihood

Likelihoods for Fixed Rank Nomination Networks with Applications to Friendship Networks from Add Health

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- What's special about "order"?
- There is no immediate numerical scale for the data.
- ▶ Coding 1 = "high school," 2 "college," and so on...
- College is not twice as much as high school.
- ▶ We call these type of outcomes "ordinal non-numeric".

Data on education level and number of children from the 1994 General Social Survey.



Chapter 12.1.1 in Hoff

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- If we know how to get from "education level" to "education" then we can just model that in a numeric way.
- If we can't go directly we can treat the "education" variable as latent:

 $\epsilon_1, \dots, \epsilon_n \stackrel{\text{iid}}{\sim} \operatorname{normal}(0, 1)$ education_i = $\beta^t x_i + \epsilon_i$ education_level_i = $g(\operatorname{education}_i)$

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The location can be defined by g.

Chapter 12.1.1 in Hoff

When the observed variable has K categories, g can be defined as: y = g(z) = 1 if $-\infty = g_0 < z < g_1$ = 2 if $g_1 < z < g_2$ \vdots = K if $g_{K-1} < z < g_K = \infty$ The values $\{g_1, \dots, g_{K-1}\}$ are "thresholds" - when z moves past them, the category in y changes.

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- Bayesian approach: normal priors.
- Get joint posterior via a Gibbs sampler.

Full model

Model:

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Priors:

$$\beta \sim \operatorname{normal}(0, n(X^{t}X)^{-1})$$
$$\{g_{1}, \dots, g_{K-1}\} \sim p(g) (= \operatorname{normal}(\mu, \Sigma))$$

Full conditionals: β

- ▶ Just like with ordinary regression: $p(\beta|y, z, g) \propto p(\beta)p(z|\beta)$.
- ▶ No dependence on g.
- ► Normal-normal conjugacy, so posterior is also normal:

$$\operatorname{var}(\beta|z) = \frac{n}{n+1} (X^{t}X)^{-1}$$
$$\operatorname{E}(\beta|z) = \frac{n}{n+1} (X^{t}X)^{-1} X^{t}z.$$

Full conditionals: Z

- The sampling distribution for the Z_i is normal($\beta^t x_i, 1$).
- The posterior of the Z_i is simply that constrained to be in the "correct" subinterval.
- If $Y_i = y_i$ then Z_i must be in the interval (g_{y_i-1}, g_{y_i}) .
- The posterior is a constrained normal.

Full conditionals: g

- Recall the prior on g is multivariate normal with mean vector μ and diagonal covariance matrix Σ.
- ► Conditional on all the Y and Z, the element g_k must lie between all the z_i for which y_i = k and the z_i for which y_i = k + 1.
- With a normal prior, this is another constrained normal.

Sampling from a constrained normal

- We are interested in sampling g from a normal distribution with mean μ, variance σ constrained to the interval (a, b) ∈ ℝ.
- Easiest way to do this by sampling a uniform random variable and doing an inverse CDF transform:

$$u \sim \operatorname{Unif}(\Phi(\frac{a-\mu}{\sigma}), \Phi(\frac{b-\mu}{\sigma}))$$
$$g = \mu + \sigma \Phi^{-1}(u)$$

R code is given by: u <- runif(1, pnorm((a-mu)/sigma),pnorm((b-mu)/sigma)) g = mu + sigma*qnorm(u)

Example

GSS data

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- ▶ For continuous *z*, the information in the rank likelihood is the same as in the ranks of the data (hence the name).
- For discrete data, there is less information due to the possibility of ties.

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- Pettitt constructs approximations for the integral over the order of the zs

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- Inference via a prior on β and using the exact or approximate marginal likelihoods. (Monahan and Boos, 1992)
- Theoretical guarantees (Bickel and Ritov, 1997, Hoff, Niu and Wellner, 2014).

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- Posterior of Z_i conditional on the ordering and the value of the other Z_j and on β is a constrained normal with boundary given by max{z_j : y_j < y_i} and min{z_j : y_i < y_j}.

GSS Example

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Applications

- Semiparametric regression.
- Ordinal regression.
- Semiparameteric copula estimation (Section 12.2).
- Network analysis.



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A type of likelihood that accommodates the ranked and censored nature of data from Fixed Rank Nomination (FRN) surveys and allows for estimation of regression effects.



FRN Outline

- Fixed rank nominations likelihood
- Rank based likelihood
- Binary likelihood
- Simulations
- AddHealth example

$$Y = \begin{pmatrix} - & y_{12} & \cdots & y_{1n} \\ y_{21} & - & & \\ \vdots & & - & \\ y_{n1} & & & - \end{pmatrix}$$

► $Y = \{y_{ij} : i \neq j\}$ is a sociomatrix of ordinal relationships $y_{ij} > y_{ik}$ denotes person *i* preferring $Y = \begin{pmatrix} - & y_{12} & \cdots & y_{1n} \\ y_{21} & - & & \\ \vdots & & - & \\ y_{n1} & & & - \end{pmatrix}$ person j to person k

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 For each likelihood, define the set relations between s_{ii} and y_{ii}
- ► Statistical model $\{p(Y|\theta) : \theta \in \Theta\}$ assists in analysis

Model - standard approach (SRM)

- The social relations model (SRM) was introduced by Warner, Kenny and Stoto (1979).
- Probit model with row and column effects:

$$\begin{array}{rcl} Y_{ij} &=& \mathbf{1}_{Z_{ij}>0} \\ Z_{ij} &=& \beta^t X_{ij} + a_i + b_j + \epsilon_{ij} \\ (a_i \, b_i) &\stackrel{\mathrm{iid}}{\sim} & \mathrm{normal} \left(0, \Sigma_{ab}\right) \\ \mathrm{cor} \left(\epsilon_{ij}, \epsilon_{ji}\right) &=& \rho \end{array}$$

► Note that cov (Z_{ij}, Z_{kl}) = 0 unless Z_{ij} and Z_{kl} are in the same column, same row, or are reciprocal.

Model - extended approach

Multiplicative effects

$$\begin{array}{lll} Y_{ij} &=& \mathbf{1}_{Z_{ij}>0} \\ Z_{ij} &=& \beta^{t} X_{ij} + a_{i} + b_{j} + \mathbf{u}_{i}^{t} \mathbf{v}_{j} \epsilon_{ij} \\ (a_{i} \ b_{i}) &\stackrel{\mathrm{iid}}{\sim} & \mathrm{normal} \left(0, \Sigma_{ab}\right) \\ (u_{i}, v_{i}) &\sim & \mathrm{normal}(0, \Sigma_{uv}) \\ \mathrm{cor} \left(\epsilon_{ij}, \epsilon_{ji}\right) &=& \rho \end{array}$$

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- Define a model $\{p(Y|\theta) : \theta \in \Theta\}$
- Base inference on θ on a likelihood $\int dP(Y|\theta)$

FRN

$$\left. \begin{array}{l} s_{ij} > s_{ik} \quad \Rightarrow y_{ij} > y_{ik} \\ s_{ij} = 0 \text{ and } d_i < n \quad \Rightarrow y_{ij} \le 0 \\ s_{ij} > 0 \quad \Rightarrow y_{ij} > 0 \\ s_{ij} = 0 \quad \Rightarrow y_{ij} < 0 \end{array} \right\} F(S)$$

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Captures censoring in the data

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- Captures censoring in the data
- Differentiates between different ranks

$\begin{array}{ll} s_{ij} > s_{ik} & \Rightarrow y_{ij} > y_{ik} \} \ R\left(S\right) \\ s_{ij} = 0 \ \text{and} \ d_i < n & \Rightarrow y_{ij} \leq 0 \\ s_{ij} > 0 & \Rightarrow y_{ij} > 0 \\ s_{ij} = 0 & \Rightarrow y_{ij} < 0 \end{array}$

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▶ Valid but not fully informative: $F(S) \subseteq R(S)$

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- Variants of this likelihood are used for semiparametric regression modeling and copula estimation

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- ▶ Valid but not fully informative: $F(S) \subsetneq R(S)$
- Variants of this likelihood are used for semiparametric regression modeling and copula estimation
- Cannot estimate "sender" specific effects

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- Neither fully informative nor valid!
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Allows for imputation of missing s_{ij}

Model: $Y \sim p(Y|\theta), \ \theta \in \Theta$

 $\begin{array}{ll} \mathsf{Model:} \ Y \sim p(Y|\theta), \ \theta \in \Theta \\ \mathsf{Data:} \ Y \in F(S) \end{array}$

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$$s_{ij} > 0$$
: $y_{ij} \sim p(y_{ij}|\theta, Y_{-ij}) \mathbf{1}_{y_{ij} \in (a,b)}$ where
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Simulate θ ~ p(θ|Y).
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a = max(y_{ik} : s_{ik} < s_{ij}) and b = min(y_{ik} : s_{ik} > s_{ij}).
s_{ij} = 0 and d_i < m: y_{ij} ~ p(y_{ij}|Y_{-ij}, θ)1_{y_{ij}≤0}.

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▶ Simulate $\theta \sim p(\theta|Y)$. ▶ Simulate $y_{ij} \sim p(y_{ij}|\theta, Y_{-ij}, Y \in F(S))$: 1. $s_{ij} > 0$: $y_{ij} \sim p(y_{ij}|\theta, Y_{-ij})\mathbf{1}_{y_{ij} \in (a,b)}$ where $a = \max(y_{ik} : s_{ik} < s_{ij})$ and $b = \min(y_{ik} : s_{ik} > s_{ij})$. 2. $s_{ij} = 0$ and $d_i < m$: $y_{ij} \sim p(y_{ij}|Y_{-ij}, \theta)\mathbf{1}_{y_{ij} \leq 0}$. 3. $s_{ij} = 0$ and $d_i = m$: $y_{ij} \sim p(y_{ij}|Y_{-ij}, \theta)\mathbf{1}_{y_{ij} \leq \min(y_{ik} : s_{ik} > 0)}$

Simulations

Letting θ before represent the parameters in a regression model, we generated Y from the following Social Relations Model:

$$y_{ij} = \beta^{t} x_{ij} + a_{i} + b_{j} + \epsilon_{ij}$$
$$\begin{pmatrix} a_{i} \\ b_{i} \end{pmatrix} \stackrel{\text{iid}}{\sim} \operatorname{normal} (0, \Sigma_{ab})$$
$$\begin{pmatrix} \epsilon_{ij} \\ \epsilon_{ji} \end{pmatrix} \stackrel{\text{iid}}{\sim} \operatorname{normal} \left(0, \sigma^{2} \begin{pmatrix} 1 & \rho \\ \rho & 1 \end{pmatrix} \right)$$
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 $\text{Mean model: } \beta^t x_{ij} = \beta_0 + \beta_r x_{ir} + \beta_c x_{jc} + \beta_{d_1} x_{ij1} + \beta_{d_2} x_{ij2}$

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- x_{ij1}: pair specific variable
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$$\begin{array}{l} \beta_r = \beta_c = \beta_{d1} = \beta_{d2} = 1 \text{ and } \beta_0 = -3.26\\ x_{ir}, x_{ic}, x_{ij1} \stackrel{\text{iid}}{\sim} \operatorname{N}(0, 1) \quad x_{ij2} = z_i z_j /.42 \text{ for } z_i \stackrel{\text{iid}}{\sim} \operatorname{binary}(1/2) \end{array}$$

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Confidence intervals under the three different likelihood for column and an iid dyadic variable. The groups of three CIs are based on binary, FRN and rank likelihoods from left to right.



► Rank likelihood cannot estimate row effects $Y \in R(S) \iff Y + c1^t \in R(S) \ \forall c \in \mathbb{R}^m$



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 \Rightarrow Heterogeneity of censored outdegrees is low

 \Rightarrow Regression coefficients estimated too low



Recall: $x_{ij2} \propto z_i z_j$, an indicator of comembership to a group



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 \Rightarrow Underestimate the variability in x_{ij2}

Let C(S) be the set of values for which the following is true:

$$\begin{split} s_{ij} &> 0 \Rightarrow y_{ij} > 0\\ s_{ij} &= 0 \text{ and } d_i < n \Rightarrow y_{ij} \leq 0\\ \min \left\{ y_{ij} : s_{ij} > 0 \right\} \geq \max \left\{ y_{ij} : s_{ij} = 0 \right\} \end{split}$$

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We refer to $L_{C}(\theta : S) = \Pr(Y \in C(S) | \theta)$ as the censored binary likelihood.

Recognizes censoring but ignores information in the ranks

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- Less precise than FRN when m is big
- When m ≪ n, most of the information found by considering ranked/unranked individuals as groups rather than the relative ordering of the ranked individuals.

Same setup as before, but average uncensored outdegree is m



Relative concentration around true value of each parameter: Measured by $E\left[\left(\beta-1\right)^2|F(S)\right]/E\left[\left(\beta-1\right)^2|C(S)\right]$ for each β

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AddHealth Data - Results



- 622 males were asked to rank up to 5 male friends
- Fit a mean model with row, column and dyadic effects for smoking, drinking and gpa as well as dyadic effects for comembership in activities and grade, and a similarity-in-race measure.

AddHealth Data - Results (Females)



Results across schools

Likelihood	intercept	row	column	mean-zero dyadic	other dyadic
binomial	0.89, 1.68	2.22 , 2.95	1.02 , 1.03	1.06 , 1.06	1.20 , 1.09
rank	NA , NA	NA , NA	1.05 , 0.98	0.99 ,0.99	1.06 , 0.98

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FRN compared to Binary and Rank likelihoods:

- First: Average relative magnitudes of parameter estimates
- Second: Average relative CI widths
 - Summary: Under binary:
- $\hat{\beta}_0$ too negative, standard errors too small.
- $|\hat{\beta}_r|$ too small, standard errors too small.

FRN conclusion

- Binary likelihood is likely to underestimate the effects of regressors with variation among the nominators of relations.
- Accounting for censoring is an important first step
- The FRN likelihood can be used in conjunction with latent variable models to capture network features such as transitivity, clustering or stochastic equivalence.