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# **Point Estimate**

• The point estimate for the average y value at x=x\* is simply the predicted value:

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x^*$$

• Alternatively, you can think of it as the value on the line above the x value

• The uncertainty in this point estimate comes from the uncertainty in the coefficients

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# **Confidence Intervals**

• We can calculate a *confidence interval* for the *average y* value for a certain *x* value

"We are 95% confident that the average y value for  $x=x^*$  lies in this interval"

- Equivalently, the confidence interval is for the point estimate, or the predicted value
- This is the amount the line is free to "wiggle," and the width of the interval decreases as the sample size increases

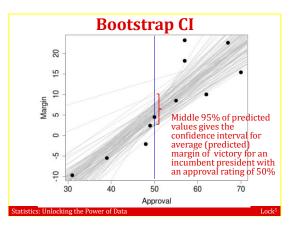
# **Bootstrapping**

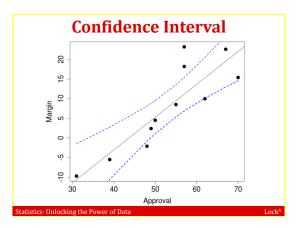
• We need a way to assess the uncertainty in predicted y values for a certain x value... any ideas?

• Take repeated samples, with replacement, from the original sample data (bootstrap)

• Each sample gives a slightly different fitted line

• If we do this repeatedly, take the middle P% of predicted y values at  $x^*$  for a confidence interval of the predicted y value at  $x^*$ 





# **Confidence Interval**

• For x\* = 50%: (1.07, 9.52)

• We are 95% confident that the average margin of victory for incumbent U.S. presidents with approval ratings of 50% is between 1.07 and 9.52 percentage points

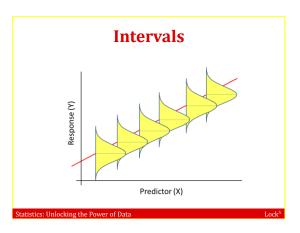
• But wait, this still doesn't tell us about a particular incumbent! We don't care about the *average*, we care about an interval for *one* incumbent president with an approval rating of 50%!

# **Prediction Intervals**

• We can also calculate a *prediction interval* for *y* values for a certain *x* value

"We are 95% confident that the y value for x = x\* lies in this interval"

• This takes into account the variability in the line (in the predicted value) AND the uncertainty around the line (the random errors)





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#### Intervals

• A *confidence interval* has a given chance of capturing the *mean y value* at a specified x value

• A *prediction interval* has a given chance of capturing the *y value for a particular case* at a specified x value

• For a given x value, which will be wider?

a) Confidence interval

b) Prediction interval

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# Intervals

- As the sample size increases:
- the standard errors of the coefficients decrease
- we are more sure of the equation of the line
- the widths of the confidence intervals decrease
- for a huge *n*, the width of the CI will be almost 0

• The prediction interval may be wide, even for large *n*, and depends more on the correlation between *x* and *y* (how well *y* can be linearly predicted by *x*)

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# **Prediction Interval**

• Based on the data and the simple linear model:

• The predicted margin of victory for an incumbent with an approval rating of 50% is 5.3 percentage points

• We are 95% confident that the margin of victory (or defeat) for an incumbent with an approval rating of 50% will be between -8.8 and 19.4 percentage points

# **Formulas for Intervals**

NOTE: You will never need to use these formulas in this class – you will just have RStudio do it for you.

Confidence Interval:  

$$\hat{y} \pm t^* \times s_e \sqrt{\frac{1}{n} + \frac{(x^* - \overline{x})^2}{(n-1)s_x^2}}$$

 $s_e$ : estimate for the standard deviation of the residuals

Prediction Interval:

$$\hat{y} \pm t^* \times s_e \sqrt{1 + \frac{1}{n} + \frac{\left(x^* - \overline{x}\right)^2}{(n-1)s_x^2}}$$

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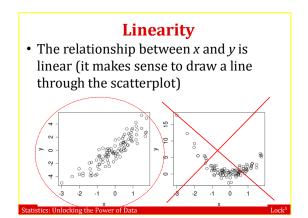
# Conditions

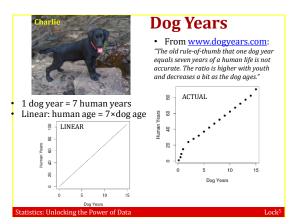
Inference based on the simple linear model is only valid if the following conditions hold:

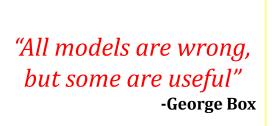
1) Linearity

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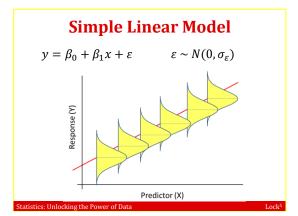
- 2) Constant Variability of Residuals
- 3) Normality of Residuals

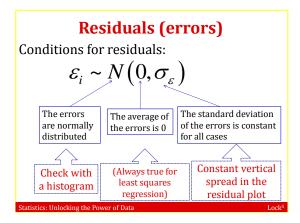






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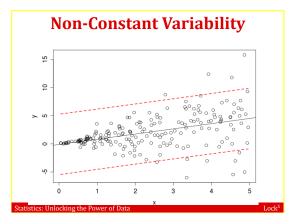


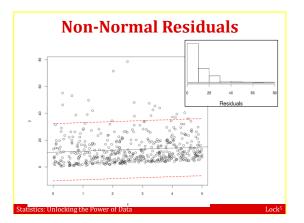
# **Conditions not Met?**

• If the association isn't linear:

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- $\Rightarrow$  Try to make it linear (transformation)
- $\Rightarrow$  If can't make linear, then simple linear regression isn't a good fit for the data
- If variability is not constant, or residuals are not normal:
  - ⇒ The model itself is still valid, but *inference* may not be accurate





# **Simple Linear Regression**

#### 1) Plot your data!

- Association approximately linear?
- Outliers?Constant variability?
- 2) Fit the model (least squares)

3) Use the model

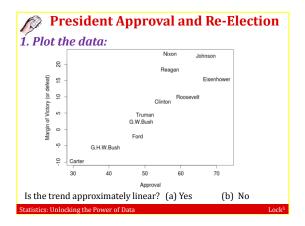
- Interpret coefficients
- Make predictions

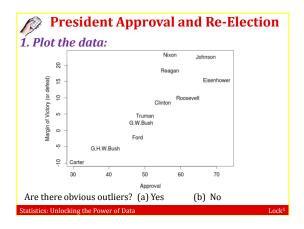
4) Look at histogram of residuals (normal?)

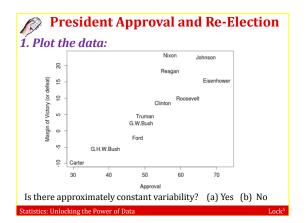
5)Inference (extend to population)

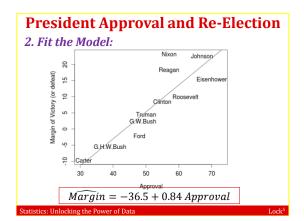
- Inference on slope
- Confidence and prediction intervals

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# President Approval and Re-Election

#### 3. Use the model:

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Margin = -36.5 + 0.84 Approval

Which of the following is a correct interpretation?

- a) For every percentage point increase in margin of victory, approval increases by 0.84 percentage points
- b) For every percentage point increase in approval, predicted margin of victory increases by 0.84 percentage points
- c) For every 0.84 increase in approval, predicted margin of victory increases by 1

# **President Approval and Re-Election**

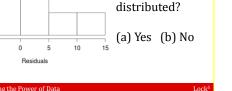
#### 3. Use the model:

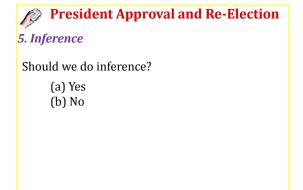
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Margin = -36.5 + 0.84 Approval

The predicted margin of victory for an incumbent with an approval rating of 50%:

# President Approval and Re-Election A. Look at histogram of residuals: Are the residuals approximately normally





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# President Approval and Re-Election

#### 5. Inference

Give a 95% confidence interval for the slope coefficient.

Is it significantly different than 0?

(a) Yes (b) No

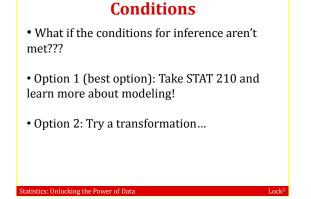
# **President Approval and Re-Election**

#### 5. Inference:

We don't really care about the slope coefficient, we care about the margin of victory for a president with an approval rating of 50%.

A 95% prediction interval for margin of victory for an incumbent with an approval rating of 50% is -8.8 to 19.4.

Obama's margin of victory in 2012: **2.8** (50.6% Obama to 47.8% Romney)



# **Transformations**

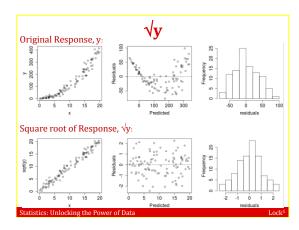
• If the conditions are not satisfied, there are some common *transformations* you can apply to the response variable

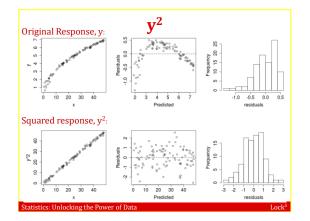
• You can take any function of *y* and use it as the response, but the most common are

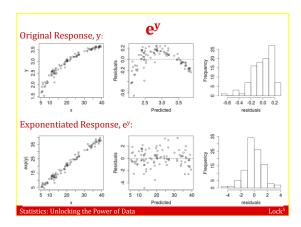
- log(y) (natural logarithm ln)
- $\sqrt{y}$  (square root)

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- y<sup>2</sup> (squared)
- e<sup>y</sup> (exponential))







# **Transformations**

- Interpretation becomes a bit more complicated if you transform the response – it should only be done if it clearly helps the conditions to be met
- If you transform the response, be careful when interpreting coefficients and predictions
- The slope will now have different meaning, and predictions and confidence/prediction intervals will be for the transformed response

# **Transformations**

• You do NOT need to know which transformation would be appropriate for given data on the exam, but they may help if conditions are not met for Project 2 or for future data you may want to analyze

### Exam 2: In-Class

In class Wednesday 4/2

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- Cumulative, but emphasis is on material since Exam 1 (Chapters 5-9, we skipped 8.2 and 9.2)
- Closed book, but allowed 2 double-sided pages of notes prepared by you
- You won't have technology, so won't have to compute p-values, but should be able to tell by looking at a distribution whether something is significant

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#### **Key to Success**

WORK PRACTICE PROBLEMS!

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- Recommended problems: Units C and D Essential Synthesis and review problems (solutions on course website under documents)
- In Unit D odd essential synthesis and review problems, skip D9, D17, D25, D47, D52-D58 (will cover after exam)
- Want more practice problems??? Full solutions to all odd problems in the book are on reserve in Perkins

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# To Do

- Read Chapter 9
- Do Homework 7 (due Monday, 3/31)
   NO LATE HOMEWORK ACCEPTED SOLUTIONS WILL BE POSTED IMMEDIATELY AFTER CLASS

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• Study for Exam 2 (Wednesday 4/2)

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