Subpopulation inferences

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# Introduction

Peter Hoff Duke STA 610

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Multilevel data

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## Multilevel data

#### Multilevel data: Data for which there are

- multiple nested levels of sampling, and/or
- multiple nested sources of variability.

Such data are also often called *hierarchical data* or *clustered data*.

Examples:

Educational testing: students nested within classes;

Small area estimation: households nested within counties;

Agricultural experiments: subplots nested within whole plots;

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# Terminology

#### observational unit: an object or condition for which data are measured.

macro-level unit: a unit within which other units are nested.

micro-level unit: a unit nested within another unit.

Synonyms:

- macro-level unit, top-level unit, clusters, groups;
- micro-level unit, bottom-level unit, units.

If there are only two levels, we will say *units* are nested within *groups*.

**Notation:**  $y_{i,j}$  = measurement of *i*th unit in *j*th group.

- The population: all possible units from all possible groups;
- A subpopulation: all possible units from a single group group.

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## Types of multilevel inference

Subpopulation inferences: Group-specific features are of primary interest.

- What is the mean within each group, based on a sample from each group?
- What is the treatment effect for each group?
- Do the groups differ? If so, how do they differ?

Population inferences: Across-group averages are of primary interest.

- What is the population mean, based on cluster sample?
- What is the population treatment effect?

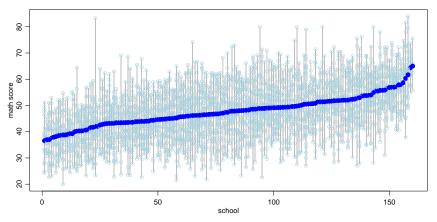
Cross-level inferences: Both types of features are important.

• What is the average treatment effect, adjusting for group differences?

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#### Example: Educational testing data

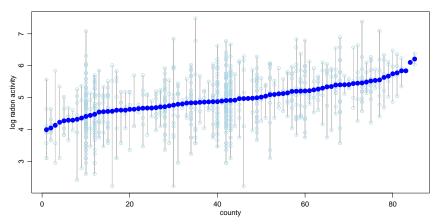


Exercise: Identify the population and subpopulations.

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#### Example: Environmental monitoring data



Exercise: Identify the population and subpopulations.

### Group-specific inferences

Targets of inference: Subpopulation means  $\theta_1, \ldots, \theta_m$ .

Data: Subpopulation samples  $\{y_{1,1}, ..., y_{1,n_1}\}, ..., \{y_{1,p}, ..., y_{1,n_m}\}.$ 

#### Statistical methods:

- Variance tests and estimation: What is  $Var[\theta_1, \ldots, \theta_m]$ ? Is it zero?
- Estimates of  $\theta_j$ :  $\hat{\theta}_j = \bar{y}_{\cdot j}$  or  $\hat{\theta}_j = w \bar{y}_{\cdot j} + (1 w) \bar{y}_{\cdot \cdot}$ ;
- Confidence intervals: Pr(θ<sub>j</sub> ∈ C(y)|θ<sub>j</sub>) = 1 − α, or Pr(θ<sup>\*</sup> ∈ C(y)) = 1 − α;

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# Cluster sampling

#### Survey design: Consider the costs of obtaining soil samples from

- 100 randomly sampled locations in a city, versus
- 10 randomly sampled locations from 10 randomly sampled neighborhoods.

#### Cluster sampling:

The second sampling scheme is called *cluster sampling* or *two-stage sampling*.

- is often cheaper per sampled unit;
- often gives less reliable estimates of population means.

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#### Estimation of a population mean

#### Task: Estimate the population mean $\mu$ from sample data.

#### Questions:

- How do cluster sampling and SRS compare?
- How do you infer  $\mu$  from cluster sample data?

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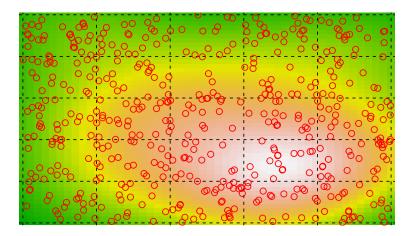
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# Two-stage sampling



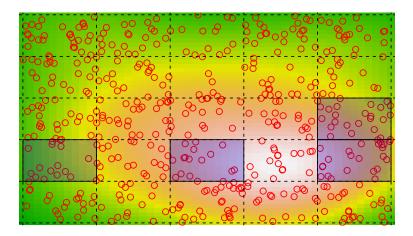
 $\mu$ =2.0494009

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# Two-stage sampling



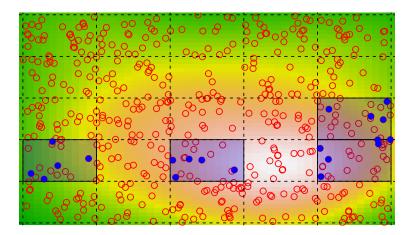
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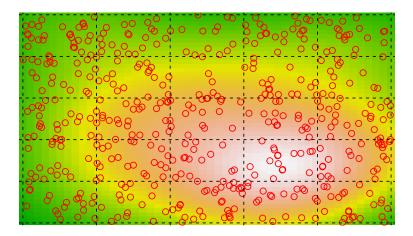
 $\mu{=}2.0494009$  ,  $\bar{y}{=}2.3547727$ 

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# Two-stage sampling



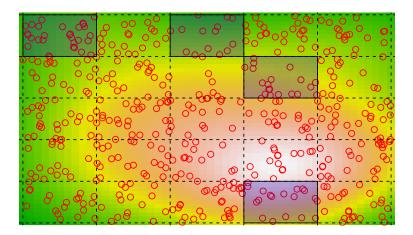
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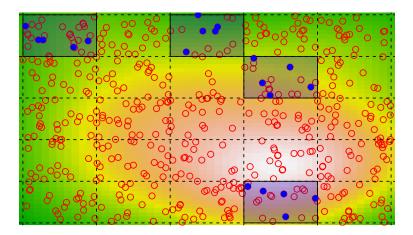
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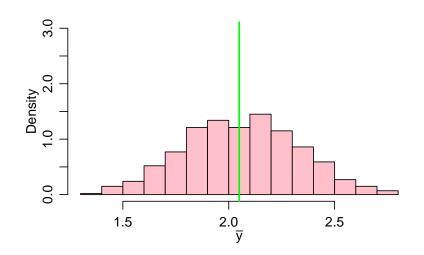
 $\mu {=} 2.0494009$  ,  $\bar{y} {=} 1.896463$ 

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#### Variability of sample mean

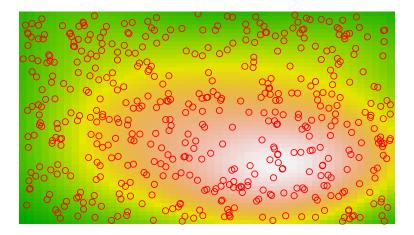


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# Comparison to SRS



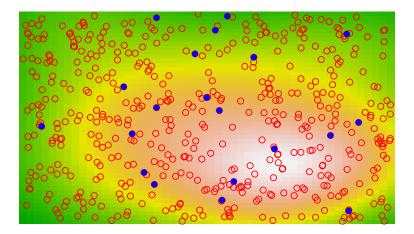
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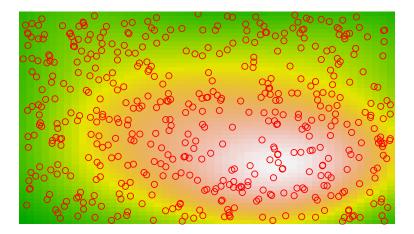
 $\mu {=} 2.0494009$  ,  $\bar{y} {=} 2.1696295$ 

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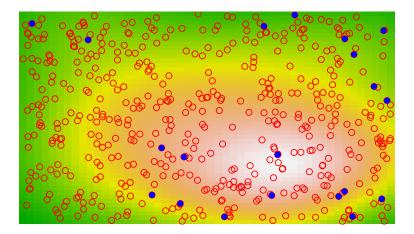
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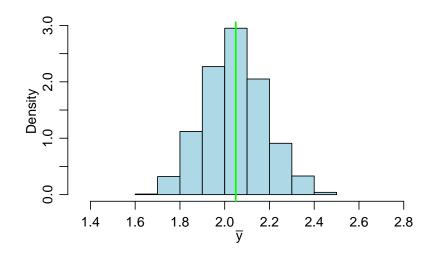
 $\mu = 2.0494009$  ,  $\bar{y} = 1.9804926$ 

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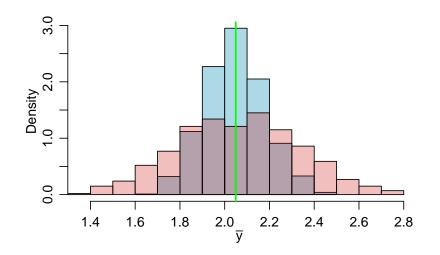


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#### Comparison of sampling variability



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### Heterogeneity, homogeneity and dependence

As we will show mathematically,

## across-group heterogeneity $\Leftrightarrow$ within-group homogeneity $\Leftrightarrow$ within-group correlation or dependence

Across-group heterogeneity increases the variance of the sample mean, and so  ${\rm Var}[\bar{y}_{tss}]\geq {\rm Var}[\bar{y}_{srs}]$ 

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### Confidence interval from a SRS

### Task: Construct a 95% CI for the population mean.

### *t*-interval for SRS: If $y_1, \ldots, y_n$ is an iid sample with $E[y_i] = \mu$ and $Var[y_i] = \sigma^2$

$$\mathsf{E}[\bar{y}] = \mu \ , \ \mathsf{Var}[\bar{y}] = \sigma^2/n.$$

By the central limit theorem,

$$ar{y} \sim N(\mu, \sigma^2/n) \ , \ rac{ar{y} - \mu}{\sigma/\sqrt{n}} \sim N(0, 1).$$

As  $\sigma^2$  is generally unknown, we use

$$rac{ar y-\mu}{s/\sqrt{n}} \dot\sim t_{n-1}, \,\, ext{, where } s^2 = rac{1}{n-1}\sum(y_i-ar y)^2.$$

$$ar{y} \pm t_{n-1,.975} imes s/\sqrt{n}$$
 is a 95% CI for  $\mu$ .

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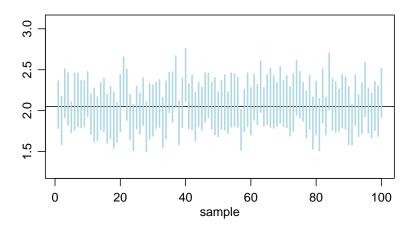
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## Frequentist coverage



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### Ignoring across-group heterogeneity

$$ar{y} \pm t_{n-1,.975} imes s/\sqrt{n}$$

#### What if we apply the formula to data from a cluster sample?

If  $y_1, \ldots, y_n$  are from a SRS, then

$$\operatorname{Var}[\bar{y}] = \sigma^2/n = \operatorname{E}[s^2/n].$$

 $s/\sqrt{n}$  provides a good estimate of the sd of  $\bar{y}$ .

If  $y_1, \ldots, y_n$  are from a cluster sample, then generally

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How will the resulting confidence interval behave if  $sd(\bar{y}) > s/\sqrt{n}$ ?

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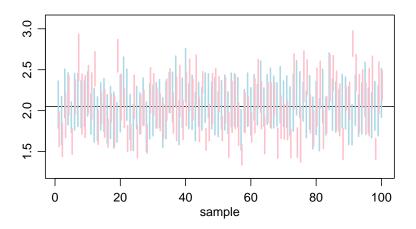
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## Ignoring across-group heterogeneity



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## Ignoring across-group heterogeneity

#### Summary:

- Across-group heterogeneity = within-group similarity.
- Within-group similarity leads to positively correlated cluster sample data.
- The variance of the sample mean from (positively) correlated data is higher than that of the mean of uncorrelated data.
- Statistical inference ignoring such correlation will be inaccurate.

- evaluate within- and across-group heterogeneity;
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- The variance of the sample mean from (positively) correlated data is higher than that of the mean of uncorrelated data.
- Statistical inference ignoring such correlation will be inaccurate.

- evaluate within- and across-group heterogeneity;
- provide accurate statistical inference based on cluster samples.

Subpopulation inferences

Population inferences

Cross-level inferences •000000000000

# Estimation of a treatment effect

### Suppose

- $x \in \{0, 1\}$
- $\mu_1 = \mathsf{E}[y|x=1]$
- $\mu_0 = \mathsf{E}[y|x=0]$

Task: Estimate the difference  $\delta = \mu_1 - \mu_0$  based on cluster sample data.

Data: For each group j, we have  $(y_{1,j}, x_{1,j}), \ldots, (y_{n,j}, x_{n,j})$ .

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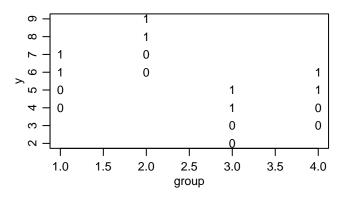
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Subpopulation inferences

Population inferences

## Overconservative analysis



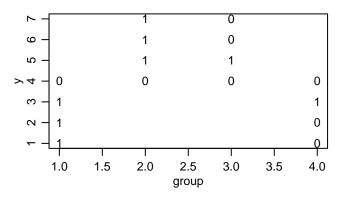
- Overlap across groups, no overlap within groups.
- Across-group variation is *large* compared to the treatment effect.
- Ignoring group differences can lead to overconservative analysis.

Subpopulation inferences

Population inferences

Cross-level inferences

## Underconservative analysis



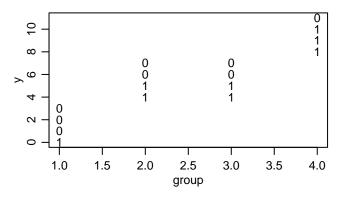
- The population mean difference is zero.
- The sample mean difference based on pairs of two groups is not zero.
- Ignoring group differences can lead to *underconservative analysis*.

Subpopulation inferences

Population inferences

Cross-level inferences

### Effect reversal



•  $\mu_1 - \mu_0 > 0$  in population,  $\mu_{1,j} - \mu_{0,j} < 0$  in every group.

- Within-group effects may be different from population effects.
- This is sometimes called *Simpson's paradox*.

Subpopulation inferences

Population inferences

Cross-level inferences

## Consequences of across-group heterogeneity

#### Summary:

- Across-group heterogeneity can lead to over or under conservative analysis.
- Population-level effects may be different from group-level effects.
- Data analysis ignoring groups can be inaccurate in *unpredictable* ways.

- differentiate between macro and micro level effects;
- appropriately control for within and between-group heterogeneity.

Subpopulation inferences

Population inferences

Cross-level inferences

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Cross-level inferences

## Macro and micro effects

- X, x are macro and micro level explanatory variables
- Y, y are macro and micro level outcome variables



What are the effects of SES (x) on political opinion (y)? (a *micro-micro effect*)

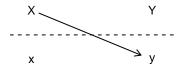
Population inferences

Cross-level inferences

### Macro, micro and cross-level effects

X, x are macro and micro level explanatory variables

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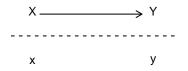
What are the effects of State GDP (X) on political opinion (y) ? (a macro-micro effect)

Cross-level inferences

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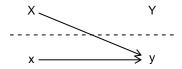
What are the effects of State GDP (X) on statewide political opinion (Y)? (a macro-macro effect)

Cross-level inferences

### Macro, micro and cross-level effects

X, x are macro and micro level explanatory variables

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What are the effects of State GDP (X) and SES (x) on political opinion (y)? (*multilevel effects*)

Subpopulation inferences

Population inferences

Cross-level inferences

### Example: Income and voting patterns

Exit poll data from 2004 presidential election

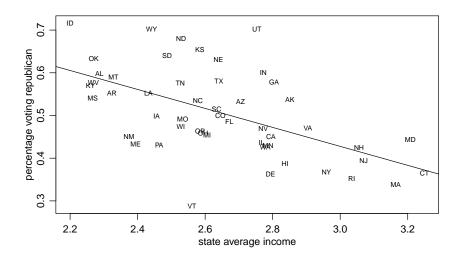
- $j \in \{1, \dots, 50\}$  indexes the states,
- $y_{i,j}$  is the voting variable for person *i* in state *j*,
- $x_{i,j}$  is a measure of income for person (i,j).

Subpopulation inferences

Population inferences

Cross-level inferences

## Macro effects

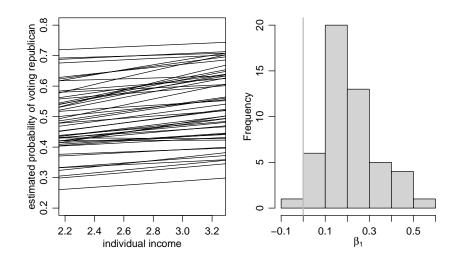


Subpopulation inferences

Population inferences

Cross-level inferences

## Micro effects



Cross-level inferences

## Joint estimation of effects

### In general we may be interested in understanding all of the following:

- macro level effects,
- micro level effects,
- macro effects on micro variables,
- heterogeneity of micro effects across groups.

$$\begin{array}{rcl} y_{i,j} &\sim & a_j &+ & b_j x_{i,j} &+ & \epsilon_{i,j} \\ &= & \left(\alpha_0 + \alpha_1 w_j + z_j\right) &+ & \left(\beta_0 + \beta_1 w_j + e_j\right) x_{i,j} &+ & \epsilon_{i,j}. \end{array}$$

Cross-level inferences

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